

New Zealand Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/N086EA2FB41CEN.html>

Date: March 2023

Pages: 65

Price: US\$ 350.00 (Single User License)

ID: N086EA2FB41CEN

Abstracts

New Zealand Travel and Tourism Market @Summary, Competitive Analysis and Forecast to 2027

SUMMARY

Travel & Tourism in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The New Zealand travel and tourism industry had total revenues of \$23.5 billion in 2022, representing a negative compound annual rate of change (CARC) of 1.3% between 2017 and 2022.

Travel intermediaries was the industry's largest segment in 2022, with total revenues of \$8.8 billion, equivalent to 37.2% of the industry's overall value.

Auckland, Wellington, Queenstown, Rotorua and Wellington are some of the popular tourist cities across New Zealand. The country offers various tourist attractions such as beaches, geothermal activity, geysers, museums,

adventurous sports (skiing, paragliding and others), lakes, mountains, and others.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in New Zealand

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand travel & tourism market with five year forecasts

REASONS TO BUY

What was the size of the New Zealand travel & tourism market by value in 2022?

What will be the size of the New Zealand travel & tourism market in 2027?

What factors are affecting the strength of competition in the New Zealand travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up New Zealand's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do the leading players follow?
- 7.6. What are the strengths of leading players?
- 7.7. Are there any threats to these leading players?
- 7.8. What have been the most recent developments in the hotels and motels industry?

8 COMPANY PROFILES

- 8.1. McDonald's Corp
- 8.2. Domino's Pizza, Inc.
- 8.3. KFC Corp
- 8.4. The Originals, Human Hotels & Resorts
- 8.5. Contact-Hotel Association
- 8.6. Virgin Australia Holdings Ltd
- 8.7. Best Western International Inc
- 8.8. Air New Zealand Ltd
- 8.9. Qantas Airways Limited

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: New Zealand travel & tourism industry value: \$ billion, 2017–22(e)
- Table 2: New Zealand travel & tourism industry category segmentation: % share, by value, 2017–2022(e)
- Table 3: New Zealand travel & tourism industry category segmentation: \$ billion, 2017-2022
- Table 4: New Zealand travel & tourism industry geography segmentation: \$ billion, 2022(e)
- Table 5: New Zealand travel & tourism industry value forecast: \$ billion, 2022–27
- Table 6: McDonald's Corp: key facts
- Table 7: McDonald's Corp: Annual Financial Ratios
- Table 8: McDonald's Corp: Key Employees
- Table 9: McDonald's Corp: Key Employees Continued
- Table 10: McDonald's Corp: Key Employees Continued
- Table 11: Domino's Pizza, Inc.: key facts
- Table 12: Domino's Pizza, Inc.: Annual Financial Ratios
- Table 13: Domino's Pizza, Inc.: Key Employees
- Table 14: Domino's Pizza, Inc.: Key Employees Continued
- Table 15: CRG Holdings, LLC : key facts
- Table 16: KFC Corp: key facts
- Table 17: KFC Corp: Key Employees
- Table 18: The Originals, Human Hotels & Resorts: key facts
- Table 19: The Originals, Human Hotels & Resorts: Key Employees
- Table 20: Contact-Hotel Association: key facts
- Table 21: Contact-Hotel Association: Key Employees
- Table 22: Virgin Australia Holdings Ltd: key facts
- Table 23: Virgin Australia Holdings Ltd: Key Employees
- Table 24: Best Western International Inc: key facts
- Table 25: Best Western International Inc: Key Employees
- Table 26: Air New Zealand Ltd: key facts
- Table 27: Air New Zealand Ltd: Annual Financial Ratios
- Table 28: Air New Zealand Ltd: Key Employees
- Table 29: Qantas Airways Limited: key facts
- Table 30: Qantas Airways Limited: Annual Financial Ratios
- Table 31: Qantas Airways Limited: Key Employees
- Table 32: New Zealand size of population (million), 2018–22

Table 33: New Zealand gdp (constant 2005 prices, \$ billion), 2018–22

Table 34: New Zealand gdp (current prices, \$ billion), 2018–22

Table 35: New Zealand inflation, 2018–22

Table 36: New Zealand consumer price index (absolute), 2018–22

Table 37: New Zealand exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: New Zealand travel & tourism industry value: \$ billion, 2017–22(e)

Figure 2: New Zealand travel & tourism industry category segmentation: \$ billion, 2017-2022

Figure 3: New Zealand travel & tourism industry geography segmentation: % share, by value, 2022(e)

Figure 4: New Zealand travel & tourism industry value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the travel & tourism industry in New Zealand, 2022

Figure 6: Drivers of buyer power in the travel & tourism industry in New Zealand, 2022

Figure 7: Drivers of supplier power in the travel & tourism industry in New Zealand, 2022

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in New Zealand, 2022

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in New Zealand, 2022

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in New Zealand, 2022

I would like to order

Product name: New Zealand Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/N086EA2FB41CEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N086EA2FB41CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

