

# **New Zealand Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026**

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## **Abstracts**

New Zealand Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

### **SUMMARY**

Telecommunication Services in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as number of fixed-line and wireless subscriptions.

The New Zealand telecommunication services market is expected to generate total revenues of \$3.0 billion in 2022, representing a compound annual growth rate (CAGR) of 2.3% between 2017 and 2022.

Market consumption volume is forecast to increase with a CAGR of 2.9% between 2017 and 2022, to reach a total of 12.3 million total subscriptions in 2022.

The value of the New Zealand telecommunication services market is expected to grow by 3.4% in 2022.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in New Zealand

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand telecommunication services market with five year forecasts

## REASONS TO BUY

What was the size of the New Zealand telecommunication services market by value in 2021?

What will be the size of the New Zealand telecommunication services market in 2026?

What factors are affecting the strength of competition in the New Zealand telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up New Zealand's telecommunication services market?

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