

# New Zealand Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### Summary

Hotels & Motels in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The New Zealand hotels & motels industry had total revenues of \$0.9 billion in 2022, representing a negative compound annual growth rate (CAGR) of 6.6% between 2017 and 2022.

Industry consumption volume increased with a CAGR of 0.3% between 2017 and 2022, to reach a total of 546.0 establishments in 2022.

The demand for hotels & motels in New Zealand is attributed to the growing travel & tourism industry, the growing population, rising consumer purchasing

power and expenditure, and economic growth.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in New Zealand

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand hotels & motels market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the New Zealand hotels & motels market by value in 2022?

What will be the size of the New Zealand hotels & motels market in 2027?

What factors are affecting the strength of competition in the New Zealand hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up New Zealand's hotels & motels market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of leading players?

7.4. What were the most recent market developments?

## **8 COMPANY PROFILES**

8.1. Accor SA

8.2. Millennium & Copthorne Hotels Ltd

8.3. Choice Hotels International Inc

8.4. Heritage Hotel Management Ltd

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: New Zealand hotels & motels industry value: \$ million, 2017–22

Table 2: New Zealand hotels & motels industry volume: Number of Establishments, 2017–22

Table 3: New Zealand hotels & motels industry category segmentation: % share, by value, 2017–2022

Table 4: New Zealand hotels & motels industry category segmentation: \$ million, 2017-2022

Table 5: New Zealand hotels & motels industry geography segmentation: \$ million, 2022

Table 6: New Zealand hotels & motels industry value forecast: \$ million, 2022–27

Table 7: New Zealand hotels & motels industry volume forecast: Number of Establishments, 2022–27

Table 8: Accor SA: key facts

Table 9: Accor SA: Annual Financial Ratios

Table 10: Accor SA: Key Employees

Table 11: Accor SA: Key Employees Continued

Table 12: Millennium & Copthorne Hotels Ltd: key facts

Table 13: Millennium & Copthorne Hotels Ltd: Key Employees

Table 14: Choice Hotels International Inc: key facts

Table 15: Choice Hotels International Inc: Annual Financial Ratios

Table 16: Choice Hotels International Inc: Key Employees

Table 17: Choice Hotels International Inc: Key Employees Continued

Table 18: Heritage Hotel Management Ltd: key facts

Table 19: Heritage Hotel Management Ltd: Key Employees

Table 20: New Zealand size of population (million), 2018–22

Table 21: New Zealand gdp (constant 2005 prices, \$ billion), 2018–22

Table 22: New Zealand gdp (current prices, \$ billion), 2018–22

Table 23: New Zealand inflation, 2018–22

Table 24: New Zealand consumer price index (absolute), 2018–22

Table 25: New Zealand exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: New Zealand hotels & motels industry value: \$ million, 2017–22

Figure 2: New Zealand hotels & motels industry volume: Number of Establishments, 2017–22

Figure 3: New Zealand hotels & motels industry category segmentation: \$ million, 2017-2022

Figure 4: New Zealand hotels & motels industry geography segmentation: % share, by value, 2022

Figure 5: New Zealand hotels & motels industry value forecast: \$ million, 2022–27

Figure 6: New Zealand hotels & motels industry volume forecast: Number of Establishments, 2022–27

Figure 7: Forces driving competition in the hotels & motels industry in New Zealand, 2022

Figure 8: Drivers of buyer power in the hotels & motels industry in New Zealand, 2022

Figure 9: Drivers of supplier power in the hotels & motels industry in New Zealand, 2022

Figure 10: Factors influencing the likelihood of new entrants in the hotels & motels industry in New Zealand, 2022

Figure 11: Factors influencing the threat of substitutes in the hotels & motels industry in New Zealand, 2022

Figure 12: Drivers of degree of rivalry in the hotels & motels industry in New Zealand, 2022

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