

New Zealand Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2026

<https://marketpublishers.com/r/NA6BFE916578EN.html>

Date: March 2023

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: NA6BFE916578EN

Abstracts

New Zealand Hotels and Motels Market @Summary, Competitive Analysis and Forecast to 2026

SUMMARY

Hotels & Motels in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The New Zealand hotels & motels industry had total revenues of \$784.9 million in 2021, representing a negative compound annual rate of change (CARC) of 6.6% between 2016 and 2021.

Industry consumption volume increased with a compound annual growth rate (CAGR) of 0.4% between 2016 and 2021, to reach a total of 542 establishments in 2021.

Auckland, Wellington, Queenstown, Rotorua and Wellington are some of the

popular tourist cities across New Zealand. The country offers various tourist attractions such as beaches, geothermal activity, geyser, museums, adventurous sports (skiing, paragliding and others), lakes, mountains, and others.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in New Zealand

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand hotels & motels market with five year forecasts

REASONS TO BUY

What was the size of the New Zealand hotels & motels market by value in 2021?

What will be the size of the New Zealand hotels & motels market in 2026?

What factors are affecting the strength of competition in the New Zealand hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up New Zealand's hotels & motels market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Market rivalry
- 1.7. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. How has the COVID-19 pandemic impacted leading players?
- 7.5. What were the most recent market developments?
- 7.6. Are there any threats to the leading players?

8 COMPANY PROFILES

- 8.1. The Originals, Human Hotels & Resorts
- 8.2. Best Western International Inc
- 8.3. Contact-Hotel Association

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: New Zealand hotels & motels industry value: \$ million, 2017–21

Table 2: New Zealand hotels & motels industry volume: Number of Establishments, 2017–21

Table 3: New Zealand hotels & motels industry category segmentation: % share, by value, 2017–2021

Table 4: New Zealand hotels & motels industry category segmentation: \$ million, 2017-2021

Table 5: New Zealand hotels & motels industry value forecast: \$ million, 2021–26

Table 6: New Zealand hotels & motels industry volume forecast: Number of Establishments, 2021–26

Table 7: CRG Holdings, LLC : key facts

Table 8: The Originals, Human Hotels & Resorts: key facts

Table 9: The Originals, Human Hotels & Resorts: Key Employees

Table 10: Best Western International Inc: key facts

Table 11: Best Western International Inc: Key Employees

Table 12: Contact-Hotel Association: key facts

Table 13: Contact-Hotel Association: Key Employees

Table 14: New Zealand size of population (million), 2017–21

Table 15: New Zealand gdp (constant 2005 prices, \$ billion), 2017–21

Table 16: New Zealand gdp (current prices, \$ billion), 2017–21

Table 17: New Zealand inflation, 2017–21

Table 18: New Zealand consumer price index (absolute), 2017–21

Table 19: New Zealand exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: New Zealand hotels & motels industry value: \$ million, 2017–21

Figure 2: New Zealand hotels & motels industry volume: Number of Establishments, 2017–21

Figure 3: New Zealand hotels & motels industry category segmentation: \$ million, 2017-2021

Figure 4: New Zealand hotels & motels industry value forecast: \$ million, 2021–26

Figure 5: New Zealand hotels & motels industry volume forecast: Number of Establishments, 2021–26

Figure 6: Forces driving competition in the hotels & motels industry in New Zealand, 2021

Figure 7: Drivers of buyer power in the hotels & motels industry in New Zealand, 2021

Figure 8: Drivers of supplier power in the hotels & motels industry in New Zealand, 2021

Figure 9: Factors influencing the likelihood of new entrants in the hotels & motels industry in New Zealand, 2021

Figure 10: Factors influencing the threat of substitutes in the hotels & motels industry in New Zealand, 2021

Figure 11: Drivers of degree of rivalry in the hotels & motels industry in New Zealand, 2021

I would like to order

Product name: New Zealand Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2026

Product link: <https://marketpublishers.com/r/NA6BFE916578EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NA6BFE916578EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

