

# **New Zealand Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027**

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## **Abstracts**

New Zealand Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Food & Grocery Retail in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The food & grocery retail market is segmented into household products, tobacco, food, and drinks.

The New Zealand food & grocery retail market captured a share of 0.4% in the Asia-Pacific region, in 2022.

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### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in New Zealand

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand food & grocery retail market with five year forecasts

## Reasons to Buy

What was the size of the New Zealand food & grocery retail market by value in 2022?

What will be the size of the New Zealand food & grocery retail market in 2027?

What factors are affecting the strength of competition in the New Zealand food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up New Zealand's food & grocery retail market?

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