

New Zealand Casinos and Gaming Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/NB6914026341EN.html>

Date: April 2023

Pages: 32

Price: US\$ 350.00 (Single User License)

ID: NB6914026341EN

Abstracts

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SUMMARY

Casinos & Gaming in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The casinos and gaming market consists of all forms of betting and gaming. All values are stated in terms of gross gaming win (GGR). This is the total amount wagered by customers minus the total amount paid out to customers as winnings, but before the payment of any applicable taxes, disbursements to charitable or other causes by games established for those purposes, or other expenses.

The New Zealand casinos & gaming sector had a total gross gaming win of \$1.1 billion in 2022, representing a compound annual growth rate (CAGR) of 2.8% between 2017 and 2022.

The lotteries segment accounted for the sector's largest proportion in 2022, with a total gross gaming win of \$0.4 billion, equivalent to 40.8% of the sector's overall value.

The growth sector in New Zealand has grown exponentially, due to the country's relaxed attitude towards gambling, as well as supportive legislation enacted by the New Zealand government.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the casinos & gaming market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the casinos & gaming market in New Zealand

Leading company profiles reveal details of key casinos & gaming market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand casinos & gaming market with five year forecasts

REASONS TO BUY

What was the size of the New Zealand casinos & gaming market by value in 2022?

What will be the size of the New Zealand casinos & gaming market in 2027?

What factors are affecting the strength of competition in the New Zealand casinos & gaming market?

How has the market performed over the last five years?

What are the main segments that make up New Zealand's casinos & gaming market?

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