

New Zealand Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Apparel Retail in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' school wear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' school wear, girls' underwear (knickers, bras, vests, socks, and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.

The New Zealand apparel retail industry had total revenues of \$4.2 billion in 2022, representing a compound annual growth rate (CAGR) of 6.4% between 2017 and 2022.

The womenswear segment accounted for the industry's largest proportion in

2022, with total revenues of \$2.5 billion, equivalent to 58.1% of the industry's overall value.

According to in-house research, in 2022, New Zealand accounted for 0.8% of the Asia-Pacific apparel retail industry.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in New Zealand

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand apparel retail market with five year forecasts

Reasons to Buy

What was the size of the New Zealand apparel retail market by value in 2022?

What will be the size of the New Zealand apparel retail market in 2027?

What factors are affecting the strength of competition in the New Zealand apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up New Zealand's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What have been the most recent industry developments?

8 COMPANY PROFILES

- 8.1. The Warehouse Group Ltd
- 8.2. Hallenstein Glasson Holdings Limited
- 8.3. Wesfarmers Limited
- 8.4. Cotton On Australia Pty Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: New Zealand apparel retail industry value: \$ million, 2017–22

Table 2: New Zealand apparel retail industry category segmentation: % share, by value, 2017–2022

Table 3: New Zealand apparel retail industry category segmentation: \$ million, 2017-2022

Table 4: New Zealand apparel retail industry geography segmentation: \$ million, 2022

Table 5: New Zealand apparel retail industry distribution: % share, by value, 2022

Table 6: New Zealand apparel retail industry value forecast: \$ million, 2022–27

Table 7: The Warehouse Group Ltd: key facts

Table 8: The Warehouse Group Ltd: Annual Financial Ratios

Table 9: The Warehouse Group Ltd: Key Employees

Table 10: Hallenstein Glasson Holdings Limited: key facts

Table 11: Hallenstein Glasson Holdings Limited: Annual Financial Ratios

Table 12: Hallenstein Glasson Holdings Limited: Key Employees

Table 13: Wesfarmers Limited: key facts

Table 14: Wesfarmers Limited: Annual Financial Ratios

Table 15: Wesfarmers Limited: Key Employees

Table 16: Cotton On Australia Pty Ltd: key facts

Table 17: Cotton On Australia Pty Ltd: Key Employees

Table 18: New Zealand size of population (million), 2018–22

Table 19: New Zealand gdp (constant 2005 prices, \$ billion), 2018–22

Table 20: New Zealand gdp (current prices, \$ billion), 2018–22

Table 21: New Zealand inflation, 2018–22

Table 22: New Zealand consumer price index (absolute), 2018–22

Table 23: New Zealand exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: New Zealand apparel retail industry value: \$ million, 2017–22

Figure 2: New Zealand apparel retail industry category segmentation: \$ million, 2017-2022

Figure 3: New Zealand apparel retail industry geography segmentation: % share, by value, 2022

Figure 4: New Zealand apparel retail industry distribution: % share, by value, 2022

Figure 5: New Zealand apparel retail industry value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the apparel retail industry in New Zealand, 2022

Figure 7: Drivers of buyer power in the apparel retail industry in New Zealand, 2022

Figure 8: Drivers of supplier power in the apparel retail industry in New Zealand, 2022

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in New Zealand, 2022

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in New Zealand, 2022

Figure 11: Drivers of degree of rivalry in the apparel retail industry in New Zealand, 2022

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