

# New Zealand Agricultural Products Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

New Zealand Agricultural Products Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

Agricultural Products in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The agricultural products industry consists of the production of Cereals (such as wheat, rice, barley etc.), Nuts (almonds, hazelnuts, pistachios etc.), Oil crops (cottonseed, groundnuts, olives etc.), Spices & Stimulants (coffee, hops, dry chilies etc.), Sugar (sugar cane, sugar beet etc.), Pulses (beans, peas, lentils etc.), Roots & Tubers (Potatoes, sweet potatoes, cassava etc.), Vegetables (cabbages, tomatoes, onions etc.), and Fruit (bananas, citrus fruits, berries etc.)

The New Zealand agricultural products market is expected to generate total revenues of \$3.7 billion in 2022, representing a compound annual growth rate (CAGR) of 4.9% between 2017 and 2022.

Market production volume is forecast to increase with a CAGR of 2.3% between 2017 and 2022, to reach a total of 4 million tonnes in 2022.

Most of the fruit grown in New Zealand is exported to markets around the world, whereas most of the vegetables is for domestic consumption.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the agricultural products market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the agricultural products market in New Zealand

Leading company profiles reveal details of key agricultural products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand agricultural products market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the New Zealand agricultural products market by value in 2022?

What will be the size of the New Zealand agricultural products market in 2027?

What factors are affecting the strength of competition in the New Zealand agricultural products market?

How has the market performed over the last five years?

What are the main segments that make up New Zealand's agricultural products market?

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