

The New York Times Company - Company Profile and SWOT Analysis

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Abstracts

The New York Times Company. Company Profile and SWOT Analysis

Summary

The New York Times Company. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

The New York Times Company (NYTC or 'the company') is a media organization focused on creating, collecting and distributing news and information. The company's principal business consists of distributing content generated by its newsroom through its print, Web and mobile platforms. It also distributes selected content on third-party platform. NYTC has newspapers, print and digital products and investments. The company conducts the publishing of newspapers, magazines, online content; and provides news and information and Mobile applications. Its major brands include The New York Times, International New York Times, NYTimes.com and international.nytimes.com. The company is headquartered in New York City, New York, the US.

Scope

Detailed information on The New York Times Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting The New York Times Company in the form of a SWOT analysis

An in-depth view of the business model of The New York Times Company including a breakdown and examination of key business segments

Intelligence on The New York Times Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The New York Times Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of The New York Times Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The New York Times Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The New York Times Company's business structure, strategy and prospects.

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