

# New Cars North America (NAFTA) Industry Guide 2018-2027

<https://marketpublishers.com/r/NB14ABF03007EN.html>

Date: November 2023

Pages: 148

Price: US\$ 795.00 (Single User License)

ID: NB14ABF03007EN

## Abstracts

New Cars North America (NAFTA) Industry Guide 2018-2027

### Summary

The NAFTA New Cars industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume , and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The new cars industry within the NAFTA countries had a total market value of \$555.3 billion in 2022. The US was the fastest growing country, with a CAGR of -6.2% over the 2018-22 period.

Within the new cars industry, the US is the leading country among the NAFTA bloc, with market revenues of \$502.4 billion in 2022. This was followed by Canada and Mexico, with a value of \$30.9 and \$22.0 billion, respectively.

The US is expected to lead the new cars industry in the NAFTA bloc, with a value of \$601.1 billion in 2027, followed by Canada and Mexico with expected values of \$37.9 and \$27.9 billion, respectively.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the NAFTA new cars market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA new cars market

Leading company profiles reveal details of key new cars market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA new cars market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## Reasons to Buy

What was the size of the NAFTA new cars market by value in 2022?

What will be the size of the NAFTA new cars market in 2027?

What factors are affecting the strength of competition in the NAFTA new cars market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA new cars market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 NAFTA NEW CARS**

- 2.1. Industry Outlook

### **3 NEW CARS IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 NEW CARS IN MEXICO**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 MACROECONOMIC INDICATORS**

- 6.1. Country data

### **7 NEW CARS IN THE UNITED STATES**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 COMPANY PROFILES**

- 9.1. Mercedes-Benz Group AG.
- 9.2. Stellantis NV
- 9.3. Tata Motors Limited
- 9.4. Mahindra & Mahindra Limited
- 9.5. Tesla, Inc.
- 9.6. AvtoVAZ
- 9.7. Chery Automobile Co Ltd
- 9.8. Bayerische Motoren Werke AG
- 9.9. Suzuki Motor Corporation
- 9.10. Geely Automobile Holdings Ltd
- 9.11. General Motors Company
- 9.12. Honda Motor Co., Ltd.
- 9.13. Mazda Ltd.
- 9.14. Toyota Motor Corporation
- 9.15. BYD Company Limited
- 9.16. SAIC Motor Corp Ltd
- 9.17. Volkswagen AG
- 9.18. Hyundai Motor Company
- 9.19. Renault–Nissan–Mitsubishi Alliance

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. About MarketLine

## I would like to order

Product name: New Cars North America (NAFTA) Industry Guide 2018-2027

Product link: <https://marketpublishers.com/r/NB14ABF03007EN.html>

Price: US\$ 795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NB14ABF03007EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970