

New Cars Market Summary, Competitive Analysis and Forecast, 2018-2027 (Global Almanac)

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Abstracts

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SUMMARY

Global New Cars industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The new cars market consists of the initial retail sale/registration of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickups used predominantly in North America, and other related vehicles. The market value is calculated at retail selling price (RSP) and the market volume is given in terms of units sold. Market share data for the New Cars industry applies to motor manufacturing groups as opposed to their individual brands, i.e. for the Volkswagen Group this includes all of its brands such as Volkswagen, Audi, Skoda, Seat etc. therefore where possible, market share data represents sales figures for every brand in that manufacturing group within each country. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The global new car market is expected to generate total revenues of \$1,787.7 billion in 2022, representing a negative compound annual growth rate (CAGR) of 0.9% between 2017 and 2022.

Market consumption volume is forecast to decline with a negative CAGR of 3.4% between 2017 and 2022, reaching a total of 64,844,700 cars in 2022.

A positive macroeconomic environment that kept consumer confidence high, along with the low cost of car loans and increasing disposable incomes, stimulated demand for new vehicles and the replacement of existing old vehicles.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global new cars market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global new cars market

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global new cars market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global new cars market by value in 2022?

What will be the size of the global new cars market in 2027?

What factors are affecting the strength of competition in the global new cars market?

How has the market performed over the last five years?

Who are the top competitors in the global new cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Competitive landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL NEW CARS

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 NEW CARS IN ASIA-PACIFIC

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 NEW CARS IN EUROPE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

7 MACROECONOMIC INDICATORS

- 7.1. Country data

8 NEW CARS IN FINLAND

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 NEW CARS IN FRANCE

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

11 MACROECONOMIC INDICATORS

- 11.1. Country data

12 NEW CARS IN GERMANY

- 12.1. Market Overview

- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

13 MACROECONOMIC INDICATORS

- 13.1. Country data

14 NEW CARS IN INDIA

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

15 MACROECONOMIC INDICATORS

- 15.1. Country data

16 NEW CARS IN INDONESIA

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

17 MACROECONOMIC INDICATORS

- 17.1. Country data

18 NEW CARS IN ITALY

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation
- 18.4. Market outlook

18.5. Five forces analysis

19 MACROECONOMIC INDICATORS

19.1. Country data

20 NEW CARS IN JAPAN

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

21 MACROECONOMIC INDICATORS

21.1. Country data

22 NEW CARS IN MEXICO

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

23 MACROECONOMIC INDICATORS

23.1. Country data

24 NEW CARS IN THE NETHERLANDS

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

25 MACROECONOMIC INDICATORS

25.1. Country data

26 NEW CARS IN NORTH AMERICA

26.1. Market Overview

26.2. Market Data

26.3. Market Segmentation

26.4. Market outlook

26.5. Five forces analysis

27 NEW CARS IN NORWAY

27.1. Market Overview

27.2. Market Data

27.3. Market Segmentation

27.4. Market outlook

27.5. Five forces analysis

28 MACROECONOMIC INDICATORS

28.1. Country data

29 NEW CARS IN RUSSIA

29.1. Market Overview

29.2. Market Data

29.3. Market Segmentation

29.4. Market outlook

29.5. Five forces analysis

30 MACROECONOMIC INDICATORS

30.1. Country data

31 NEW CARS IN SINGAPORE

31.1. Market Overview

31.2. Market Data

31.3. Market Segmentation

31.4. Market outlook

31.5. Five forces analysis

32 MACROECONOMIC INDICATORS

32.1. Country data

33 NEW CARS IN SOUTH AFRICA

33.1. Market Overview

33.2. Market Data

33.3. Market Segmentation

33.4. Market outlook

33.5. Five forces analysis

34 MACROECONOMIC INDICATORS

34.1. Country data

35 NEW CARS IN SOUTH KOREA

35.1. Market Overview

35.2. Market Data

35.3. Market Segmentation

35.4. Market outlook

35.5. Five forces analysis

36 MACROECONOMIC INDICATORS

36.1. Country data

37 NEW CARS IN SPAIN

37.1. Market Overview

37.2. Market Data

37.3. Market Segmentation

37.4. Market outlook

37.5. Five forces analysis

38 MACROECONOMIC INDICATORS

38.1. Country data

39 NEW CARS IN SWEDEN

39.1. Market Overview

39.2. Market Data

39.3. Market Segmentation

39.4. Market outlook

39.5. Five forces analysis

40 MACROECONOMIC INDICATORS

40.1. Country data

41 NEW CARS IN TURKEY

41.1. Market Overview

41.2. Market Data

41.3. Market Segmentation

41.4. Market outlook

41.5. Five forces analysis

42 MACROECONOMIC INDICATORS

42.1. Country data

43 NEW CARS IN THE UNITED KINGDOM

43.1. Market Overview

43.2. Market Data

43.3. Market Segmentation

43.4. Market outlook

43.5. Five forces analysis

44 MACROECONOMIC INDICATORS

44.1. Country data

45 NEW CARS IN THE UNITED STATES

45.1. Market Overview

45.2. Market Data

45.3. Market Segmentation

45.4. Market outlook

45.5. Five forces analysis

46 MACROECONOMIC INDICATORS

46.1. Country data

47 NEW CARS IN AUSTRALIA

47.1. Market Overview

47.2. Market Data

47.3. Market Segmentation

47.4. Market outlook

47.5. Five forces analysis

48 MACROECONOMIC INDICATORS

48.1. Country data

49 NEW CARS IN BRAZIL

49.1. Market Overview

49.2. Market Data

49.3. Market Segmentation

49.4. Market outlook

49.5. Five forces analysis

50 MACROECONOMIC INDICATORS

50.1. Country data

51 NEW CARS IN CANADA

- 51.1. Market Overview
- 51.2. Market Data
- 51.3. Market Segmentation
- 51.4. Market outlook
- 51.5. Five forces analysis

52 MACROECONOMIC INDICATORS

- 52.1. Country data

53 NEW CARS IN CHINA

- 53.1. Market Overview
- 53.2. Market Data
- 53.3. Market Segmentation
- 53.4. Market outlook
- 53.5. Five forces analysis

54 MACROECONOMIC INDICATORS

- 54.1. Country data

55 NEW CARS IN DENMARK

- 55.1. Market Overview
- 55.2. Market Data
- 55.3. Market Segmentation
- 55.4. Market outlook
- 55.5. Five forces analysis

56 MACROECONOMIC INDICATORS

- 56.1. Country data

57 COMPANY PROFILES

- 57.1. Mahindra & Mahindra Limited
- 57.2. Tata Motors Limited

- 57.3. Suzuki Motor Corporation
- 57.4. Nissan Motor Co., Ltd.
- 57.5. Tesla, Inc.
- 57.6. Bayerische Motoren Werke AG
- 57.7. Mercedes-Benz Group AG.
- 57.8. Renault SA
- 57.9. Toyota Motor Corporation
- 57.10. Geely Automobile Holdings Ltd
- 57.11. Mitsubishi Motors Corporation
- 57.12. Mazda Ltd.
- 57.13. General Motors Company
- 57.14. Hyundai Motor Company
- 57.15. Ford Motor Company Limited
- 57.16. BYD Company Limited
- 57.17. Honda Motor Co., Ltd.
- 57.18. Stellantis NV
- 57.19. Volkswagen AG

58 APPENDIX

- 58.1. Methodology
- 58.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global new cars market value: \$ billion, 2017-22
Table 2: Global new cars market volume: thousand units, 2017-22
Table 3: Global new cars market geography segmentation: \$ billion, 2022
Table 4: Global new cars market share: % share, by volume, 2022
Table 5: Global new cars market value forecast: \$ billion, 2022-27
Table 6: Global new cars market volume forecast: thousand units, 2022-27
Table 7: Global size of population (million), 2018-22
Table 8: Global gdp (constant 2005 prices, \$ billion), 2018-22
Table 9: Global gdp (current prices, \$ billion), 2018-22
Table 10: Global inflation, 2018-22
Table 11: Global consumer price index (absolute), 2018-22
Table 12: Global exchange rate, 2018-22
Table 13: Asia-Pacific new cars market value: \$ billion, 2017-22
Table 14: Asia-Pacific new cars market volume: thousand units, 2017-22
Table 15: Asia-Pacific new cars market geography segmentation: \$ billion, 2022
Table 16: Asia-Pacific new cars market share: % share, by volume, 2022
Table 17: Asia-Pacific new cars market value forecast: \$ billion, 2022-27
Table 18: Asia-Pacific new cars market volume forecast: thousand units, 2022-27
Table 19: Europe new cars market value: \$ billion, 2017-22
Table 20: Europe new cars market volume: thousand units, 2017-22
Table 21: Europe new cars market geography segmentation: \$ billion, 2022
Table 22: Europe new cars market share: % share, by volume, 2022
Table 23: Europe new cars market value forecast: \$ billion, 2022-27
Table 24: Europe new cars market volume forecast: thousand units, 2022-27
Table 25: Europe size of population (million), 2018-22
Table 26: Europe gdp (constant 2005 prices, \$ billion), 2018-22
Table 27: Europe gdp (current prices, \$ billion), 2018-22
Table 28: Europe inflation, 2018-22
Table 29: Europe consumer price index (absolute), 2018-22
Table 30: Europe exchange rate, 2018-22
Table 31: Finland new cars market value: \$ billion, 2017-22
Table 32: Finland new cars market volume: thousand units, 2017-22
Table 33: Finland new cars market geography segmentation: \$ billion, 2022
Table 34: Finland new cars market share: % share, by volume, 2022
Table 35: Finland new cars market value forecast: \$ billion, 2022-27

Table 36: Finland new cars market volume forecast: thousand units, 2022–27
Table 37: Finland size of population (million), 2018–22
Table 38: Finland gdp (constant 2005 prices, \$ billion), 2018–22
Table 39: Finland gdp (current prices, \$ billion), 2018–22
Table 40: Finland inflation, 2018–22
Table 41: Finland consumer price index (absolute), 2018–22
Table 42: Finland exchange rate, 2018–22
Table 43: France new cars market value: \$ billion, 2017-22
Table 44: France new cars market volume: thousand units, 2017–22
Table 45: France new cars market geography segmentation: \$ billion, 2022
Table 46: France new cars market share: % share, by volume, 2022
Table 47: France new cars market value forecast: \$ billion, 2022–27
Table 48: France new cars market volume forecast: thousand units, 2022–27
Table 49: France size of population (million), 2018–22
Table 50: France gdp (constant 2005 prices, \$ billion), 2018–22
Table 51: France gdp (current prices, \$ billion), 2018–22
Table 52: France inflation, 2018–22
Table 53: France consumer price index (absolute), 2018–22
Table 54: France exchange rate, 2018–22
Table 55: Germany new cars market value: \$ billion, 2017-22
Table 56: Germany new cars market volume: thousand units, 2017–22
Table 57: Germany new cars market geography segmentation: \$ billion, 2022
Table 58: Germany new cars market share: % share, by volume, 2022
Table 59: Germany new cars market value forecast: \$ billion, 2022–27
Table 60: Germany new cars market volume forecast: thousand units, 2022–27
Table 61: Germany size of population (million), 2018–22
Table 62: Germany gdp (constant 2005 prices, \$ billion), 2018–22
Table 63: Germany gdp (current prices, \$ billion), 2018–22
Table 64: Germany inflation, 2018–22
Table 65: Germany consumer price index (absolute), 2018–22
Table 66: Germany exchange rate, 2018–22
Table 67: India new cars market value: \$ billion, 2017-22
Table 68: India new cars market volume: thousand units, 2017–22
Table 69: India new cars market geography segmentation: \$ billion, 2022
Table 70: India new cars market share: % share, by volume, 2022
Table 71: India new cars market value forecast: \$ billion, 2022–27
Table 72: India new cars market volume forecast: thousand units, 2022–27
Table 73: India size of population (million), 2018–22
Table 74: India gdp (constant 2005 prices, \$ billion), 2018–22

Table 75: India gdp (current prices, \$ billion), 2018–22
Table 76: India inflation, 2018–22
Table 77: India consumer price index (absolute), 2018–22
Table 78: India exchange rate, 2018–22
Table 79: Indonesia new cars market value: \$ billion, 2017-22
Table 80: Indonesia new cars market volume: thousand units, 2017–22
Table 81: Indonesia new cars market geography segmentation: \$ billion, 2022
Table 82: Indonesia new cars market share: % share, by volume, 2022
Table 83: Indonesia new cars market value forecast: \$ billion, 2022–27
Table 84: Indonesia new cars market volume forecast: thousand units, 2022–27
Table 85: Indonesia size of population (million), 2018–22
Table 86: Indonesia gdp (constant 2005 prices, \$ billion), 2018–22
Table 87: Indonesia gdp (current prices, \$ billion), 2018–22
Table 88: Indonesia inflation, 2018–22
Table 89: Indonesia consumer price index (absolute), 2018–22
Table 90: Indonesia exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

- Figure 1: Global new cars market value: \$ billion, 2017-22
- Figure 2: Global new cars market volume: thousand units, 2017–22
- Figure 3: Global new cars market geography segmentation: % share, by value, 2022
- Figure 4: Global new cars market share: % share, by volume, 2022
- Figure 5: Global new cars market value forecast: \$ billion, 2022–27
- Figure 6: Global new cars market volume forecast: thousand units, 2022–27
- Figure 7: Forces driving competition in the global new cars market, 2022
- Figure 8: Drivers of buyer power in the global new cars market, 2022
- Figure 9: Drivers of supplier power in the global new cars market, 2022
- Figure 10: Factors influencing the likelihood of new entrants in the global new cars market, 2022
- Figure 11: Factors influencing the threat of substitutes in the global new cars market, 2022
- Figure 12: Drivers of degree of rivalry in the global new cars market, 2022
- Figure 13: Asia-Pacific new cars market value: \$ billion, 2017-22
- Figure 14: Asia–Pacific new cars market volume: thousand units, 2017–22
- Figure 15: Asia–Pacific new cars market geography segmentation: % share, by value, 2022
- Figure 16: Asia-Pacific new cars market share: % share, by volume, 2022
- Figure 17: Asia-Pacific new cars market value forecast: \$ billion, 2022–27
- Figure 18: Asia–Pacific new cars market volume forecast: thousand units, 2022–27
- Figure 19: Forces driving competition in the new cars market in Asia-Pacific, 2022
- Figure 20: Drivers of buyer power in the new cars market in Asia-Pacific, 2022
- Figure 21: Drivers of supplier power in the new cars market in Asia-Pacific, 2022
- Figure 22: Factors influencing the likelihood of new entrants in the new cars market in Asia-Pacific, 2022
- Figure 23: Factors influencing the threat of substitutes in the new cars market in Asia-Pacific, 2022
- Figure 24: Drivers of degree of rivalry in the new cars market in Asia-Pacific, 2022
- Figure 25: Europe new cars market value: \$ billion, 2017-22
- Figure 26: Europe new cars market volume: thousand units, 2017–22
- Figure 27: Europe new cars market geography segmentation: % share, by value, 2022
- Figure 28: Europe new cars market share: % share, by volume, 2022
- Figure 29: Europe new cars market value forecast: \$ billion, 2022–27
- Figure 30: Europe new cars market volume forecast: thousand units, 2022–27

- Figure 31: Forces driving competition in the new cars market in Europe, 2022
- Figure 32: Drivers of buyer power in the new cars market in Europe, 2022
- Figure 33: Drivers of supplier power in the new cars market in Europe, 2022
- Figure 34: Factors influencing the likelihood of new entrants in the new cars market in Europe, 2022
- Figure 35: Factors influencing the threat of substitutes in the new cars market in Europe, 2022
- Figure 36: Drivers of degree of rivalry in the new cars market in Europe, 2022
- Figure 37: Finland new cars market value: \$ billion, 2017-22
- Figure 38: Finland new cars market volume: thousand units, 2017–22
- Figure 39: Finland new cars market geography segmentation: % share, by value, 2022
- Figure 40: Finland new cars market share: % share, by volume, 2022
- Figure 41: Finland new cars market value forecast: \$ billion, 2022–27
- Figure 42: Finland new cars market volume forecast: thousand units, 2022–27
- Figure 43: Forces driving competition in the new cars market in Finland, 2022
- Figure 44: Drivers of buyer power in the new cars market in Finland, 2022
- Figure 45: Drivers of supplier power in the new cars market in Finland, 2022
- Figure 46: Factors influencing the likelihood of new entrants in the new cars market in Finland, 2022
- Figure 47: Factors influencing the threat of substitutes in the new cars market in Finland, 2022
- Figure 48: Drivers of degree of rivalry in the new cars market in Finland, 2022
- Figure 49: France new cars market value: \$ billion, 2017-22
- Figure 50: France new cars market volume: thousand units, 2017–22
- Figure 51: France new cars market geography segmentation: % share, by value, 2022
- Figure 52: France new cars market share: % share, by volume, 2022
- Figure 53: France new cars market value forecast: \$ billion, 2022–27
- Figure 54: France new cars market volume forecast: thousand units, 2022–27
- Figure 55: Forces driving competition in the new cars market in France, 2022
- Figure 56: Drivers of buyer power in the new cars market in France, 2022
- Figure 57: Drivers of supplier power in the new cars market in France, 2022
- Figure 58: Factors influencing the likelihood of new entrants in the new cars market in France, 2022
- Figure 59: Factors influencing the threat of substitutes in the new cars market in France, 2022
- Figure 60: Drivers of degree of rivalry in the new cars market in France, 2022
- Figure 61: Germany new cars market value: \$ billion, 2017-22
- Figure 62: Germany new cars market volume: thousand units, 2017–22
- Figure 63: Germany new cars market geography segmentation: % share, by value,

2022

Figure 64: Germany new cars market share: % share, by volume, 2022

Figure 65: Germany new cars market value forecast: \$ billion, 2022–27

Figure 66: Germany new cars market volume forecast: thousand units, 2022–27

Figure 67: Forces driving competition in the new cars market in Germany, 2022

Figure 68: Drivers of buyer power in the new cars market in Germany, 2022

Figure 69: Drivers of supplier power in the new cars market in Germany, 2022

Figure 70: Factors influencing the likelihood of new entrants in the new cars market in Germany, 2022

Figure 71: Factors influencing the threat of substitutes in the new cars market in Germany, 2022

Figure 72: Drivers of degree of rivalry in the new cars market in Germany, 2022

Figure 73: India new cars market value: \$ billion, 2017–22

Figure 74: India new cars market volume: thousand units, 2017–22

Figure 75: India new cars market geography segmentation: % share, by value, 2022

Figure 76: India new cars market share: % share, by volume, 2022

Figure 77: India new cars market value forecast: \$ billion, 2022–27

Figure 78: India new cars market volume forecast: thousand units, 2022–27

Figure 79: Forces driving competition in the new cars market in India, 2022

Figure 80: Drivers of buyer power in the new cars market in India, 2022

Figure 81: Drivers of supplier power in the new cars market in India, 2022

Figure 82: Factors influencing the likelihood of new entrants in the new cars market in India, 2022

Figure 83: Factors influencing the threat of substitutes in the new cars market in India, 2022

Figure 84: Drivers of degree of rivalry in the new cars market in India, 2022

Figure 85: Indonesia new cars market value: \$ billion, 2017–22

Figure 86: Indonesia new cars market volume: thousand units, 2017–22

Figure 87: Indonesia new cars market geography segmentation: % share, by value, 2022

Figure 88: Indonesia new cars market share: % share, by volume, 2022

Figure 89: Indonesia new cars market value forecast: \$ billion, 2022–27

Figure 90: Indonesia new cars market volume forecast: thousand units, 2022–27

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