

New Cars in Switzerland

<https://marketpublishers.com/r/N46F49F06D5EN.html>

Date: January 2020

Pages: 58

Price: US\$ 350.00 (Single User License)

ID: N46F49F06D5EN

Abstracts

New Cars in Switzerland

SUMMARY

New Cars in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The new cars market consists of the initial retail sale/registration of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles. The market value is calculated at retail selling price (RSP) and the market volume is given in terms of units sold. Market shares consist of motor manufacturing groups as opposed to their individual brands, i.e. for the Volkswagen Group this includes all of its brands such as Volkswagen, Audi, Skoda, Seat etc. Any currency conversions used in this report have been calculated at constant 2018 annual average exchange rates.

The Swiss new cars market had total revenues of \$10.8bn in 2018, representing a compound annual rate of change (CARC) of -1.3% between 2014 and 2018.

Market consumption volumes declined with a CARC of -0.2% between 2014 and 2018, to reach a total of 299.1 thousand units in 2018.

The new cars market is a volatile market which shifts accordingly with consumer confidence.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the new cars market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Switzerland

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland new cars market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Switzerland new cars market by value in 2018?

What will be the size of the Switzerland new cars market in 2023?

What factors are affecting the strength of competition in the Switzerland new cars market?

How has the market performed over the last five years?

Who are the top competitors in Switzerland's new cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What strategies do the leading players follow?

7.4. What is the rationale for the recent M&A activity?

8 COMPANY PROFILES

8.1. Volkswagen AG

8.2. Bayerische Motoren Werke AG

8.3. Daimler AG

8.4. Groupe PSA

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Switzerland new cars market value: \$ billion, 2014-18
- Table 2: Switzerland new cars market volume: thousand units, 2014-18
- Table 3: Switzerland new cars market geography segmentation: \$ billion, 2018
- Table 4: Switzerland new cars market value forecast: \$ billion, 2018-23
- Table 5: Switzerland new cars market volume forecast: thousand units, 2018-23
- Table 6: Switzerland new cars market share: % share, by value, 2018
- Table 7: Volkswagen AG: key facts
- Table 8: Volkswagen AG: Annual Financial Ratios
- Table 9: Volkswagen AG: Key Employees
- Table 10: Volkswagen AG: Key Employees Continued
- Table 11: Volkswagen AG: Key Employees Continued
- Table 12: Volkswagen AG: Key Employees Continued
- Table 13: Bayerische Motoren Werke AG: key facts
- Table 14: Bayerische Motoren Werke AG: Annual Financial Ratios
- Table 15: Bayerische Motoren Werke AG: Key Employees
- Table 16: Bayerische Motoren Werke AG: Key Employees Continued
- Table 17: Daimler AG: key facts
- Table 18: Daimler AG: Annual Financial Ratios
- Table 19: Daimler AG: Key Employees
- Table 20: Daimler AG: Key Employees Continued
- Table 21: Groupe PSA: key facts
- Table 22: Groupe PSA: Annual Financial Ratios
- Table 23: Groupe PSA: Key Employees
- Table 24: Groupe PSA: Key Employees Continued
- Table 25: Switzerland size of population (million), 2014-18
- Table 26: Switzerland gdp (constant 2005 prices, \$ billion), 2014-18
- Table 27: Switzerland gdp (current prices, \$ billion), 2014-18
- Table 28: Switzerland inflation, 2014-18
- Table 29: Switzerland consumer price index (absolute), 2014-18
- Table 30: Switzerland exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Switzerland new cars market value: \$ billion, 2014-18

Figure 2: Switzerland new cars market volume: thousand units, 2014-18

Figure 3: Switzerland new cars market geography segmentation: % share, by value, 2018

Figure 4: Switzerland new cars market value forecast: \$ billion, 2018-23

Figure 5: Switzerland new cars market volume forecast: thousand units, 2018-23

Figure 6: Forces driving competition in the new cars market in Switzerland, 2018

Figure 7: Drivers of buyer power in the new cars market in Switzerland, 2018

Figure 8: Drivers of supplier power in the new cars market in Switzerland, 2018

Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Switzerland, 2018

Figure 10: Factors influencing the threat of substitutes in the new cars market in Switzerland, 2018

Figure 11: Drivers of degree of rivalry in the new cars market in Switzerland, 2018

Figure 12: Switzerland new cars market share: % share, by value, 2018

I would like to order

Product name: New Cars in Switzerland

Product link: <https://marketpublishers.com/r/N46F49F06D5EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N46F49F06D5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970