

New Cars in Philippines

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Abstracts

New Cars in Philippines

SUMMARY

New Cars in Philippines industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The new cars market consists of the initial retail sale/registration of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles. The market value is calculated at retail selling price (RSP) and the market volume is given in terms of units sold. Market shares consist of motor manufacturing groups as opposed to their individual brands, i.e. for the Volkswagen Group this includes all of its brands such as Volkswagen, Audi, Skoda, Seat etc. Any currency conversions used in this report have been calculated at constant 2018 annual average exchange rates.

The Filipino new cars market had total revenues of \$5.3bn in 2018, representing a compound annual growth rate (CAGR) of 33.1% between 2014 and 2018.

Market consumption volume increased with a CAGR of 29.4% between 2014 and 2018, to reach a total of 252.8 thousand units in 2018.

The new cars market is a volatile market which shifts accordingly with consumer confidence.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the new cars market in Philippines

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Philippines

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Philippines new cars market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Philippines new cars market by value in 2018?

What will be the size of the Philippines new cars market in 2023?

What factors are affecting the strength of competition in the Philippines new cars market?

How has the market performed over the last five years?

Who are the top competitors in Philippines's new cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What strategies do the leading players follow?

7.4. What is the rationale for the recent M&A activity?

8 COMPANY PROFILES

8.1. Toyota Motor Corporation

8.2. Mitsubishi Motors Corporation

8.3. Ford Motor Company

8.4. Hyundai Motor Company

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Philippines new cars market value: \$ billion, 2014-18
Table 2: Philippines new cars market volume: thousand units, 2014-18
Table 3: Philippines new cars market geography segmentation: \$ billion, 2018
Table 4: Philippines new cars market value forecast: \$ billion, 2018-23
Table 5: Philippines new cars market volume forecast: thousand units, 2018-23
Table 6: Philippines new cars market share: % share, by value, 2018
Table 7: Toyota Motor Corporation: key facts
Table 8: Toyota Motor Corporation: Annual Financial Ratios
Table 9: Toyota Motor Corporation: Key Employees
Table 10: Toyota Motor Corporation: Key Employees Continued
Table 11: Toyota Motor Corporation: Key Employees Continued
Table 12: Toyota Motor Corporation: Key Employees Continued
Table 13: Mitsubishi Motors Corporation: key facts
Table 14: Mitsubishi Motors Corporation: Annual Financial Ratios
Table 15: Mitsubishi Motors Corporation: Key Employees
Table 16: Mitsubishi Motors Corporation: Key Employees Continued
Table 17: Ford Motor Company: key facts
Table 18: Ford Motor Company: Annual Financial Ratios
Table 19: Ford Motor Company: Key Employees
Table 20: Ford Motor Company: Key Employees Continued
Table 21: Ford Motor Company: Key Employees Continued
Table 22: Ford Motor Company: Key Employees Continued
Table 23: Hyundai Motor Company: key facts
Table 24: Hyundai Motor Company: Annual Financial Ratios
Table 25: Hyundai Motor Company: Key Employees
Table 26: Hyundai Motor Company: Key Employees Continued
Table 27: Philippines size of population (million), 2014-18
Table 28: Philippines gdp (constant 2005 prices, \$ billion), 2014-18
Table 29: Philippines gdp (current prices, \$ billion), 2014-18
Table 30: Philippines inflation, 2014-18
Table 31: Philippines consumer price index (absolute), 2014-18
Table 32: Philippines exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Philippines new cars market value: \$ billion, 2014-18

Figure 2: Philippines new cars market volume: thousand units, 2014-18

Figure 3: Philippines new cars market geography segmentation: % share, by value, 2018

Figure 4: Philippines new cars market value forecast: \$ billion, 2018-23

Figure 5: Philippines new cars market volume forecast: thousand units, 2018-23

Figure 6: Forces driving competition in the new cars market in Philippines, 2018

Figure 7: Drivers of buyer power in the new cars market in Philippines, 2018

Figure 8: Drivers of supplier power in the new cars market in Philippines, 2018

Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Philippines, 2018

Figure 10: Factors influencing the threat of substitutes in the new cars market in Philippines, 2018

Figure 11: Drivers of degree of rivalry in the new cars market in Philippines, 2018

Figure 12: Philippines new cars market share: % share, by value, 2018

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