

New Cars in Philippines - Market Summary, Competitive Analysis and Forecast to 2026

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Abstracts

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SUMMARY

New Cars in Philippines industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The new cars market consists of the initial retail sale/registration of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickups used predominantly in North America, and other related vehicles. The market value is calculated at retail selling price (RSP) and the market volume is given in terms of units sold. Market share data for the New Cars industry applies to motor manufacturing groups as opposed to their individual brands, i.e. for the Volkswagen Group this includes all of its brands such as Volkswagen, Audi, Skoda, Seat etc. therefore where possible, market share data represents sales figures for every brand in that manufacturing group within each country.

The Filipino new cars market is forecast to generate total revenues of \$5.8bn in 2021, representing a compound annual rate of change (CARC) of -2.1% between 2017 and 2021.

Market consumption volume is forecast to decline with a CARC of -5.5% between 2017 and 2021, to reach a total of 235.6 thousand units in 2021.

The introduction of a new excise tax (TRAIN) in 2018 - which increased from 25% to 65% compared to the previous tax regime, depending on the price of a car - drove demand down and led to significant decline in the new cars market that year.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the new cars market in Philippines

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Philippines

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Philippines new cars market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Philippines new cars market by value in 2021?

What will be the size of the Philippines new cars market in 2026?

What factors are affecting the strength of competition in the Philippines new cars market?

How has the market performed over the last five years?

Who are the top competitors in Philippines's new cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. How are strategic alliances used by the leading companies?

7.4. How is new technology opening up competition?

7.5. How are leading players progressing in the hybrid and electric cars segment?

7.6. What impact is the COVID-19 pandemic having on leading players?

8 COMPANY PROFILES

8.1. Toyota Motor Corporation

8.2. Mitsubishi Motors Corporation

8.3. Hyundai Motor Company

8.4. Nissan Motor Co., Ltd.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Philippines new cars market value: \$ billion, 2017-21(e)
- Table 2: Philippines new cars market volume: thousand units, 2017-21(e)
- Table 3: Philippines new cars market geography segmentation: \$ billion, 2021(e)
- Table 4: Philippines new cars market value forecast: \$ billion, 2021-26
- Table 5: Philippines new cars market volume forecast: thousand units, 2021-26
- Table 6: Philippines new cars market share: % share, by volume, 2021(e)
- Table 7: Toyota Motor Corporation: key facts
- Table 8: Toyota Motor Corporation: Annual Financial Ratios
- Table 9: Toyota Motor Corporation: Key Employees
- Table 10: Toyota Motor Corporation: Key Employees Continued
- Table 11: Mitsubishi Motors Corporation: key facts
- Table 12: Mitsubishi Motors Corporation: Annual Financial Ratios
- Table 13: Mitsubishi Motors Corporation: Key Employees
- Table 14: Mitsubishi Motors Corporation: Key Employees Continued
- Table 15: Mitsubishi Motors Corporation: Key Employees Continued
- Table 16: Hyundai Motor Company: key facts
- Table 17: Hyundai Motor Company: Annual Financial Ratios
- Table 18: Hyundai Motor Company: Key Employees
- Table 19: Nissan Motor Co., Ltd.: key facts
- Table 20: Nissan Motor Co., Ltd.: Annual Financial Ratios
- Table 21: Nissan Motor Co., Ltd.: Key Employees
- Table 22: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 23: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 24: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 25: Philippines size of population (million), 2017-21
- Table 26: Philippines gdp (constant 2005 prices, \$ billion), 2017-21
- Table 27: Philippines gdp (current prices, \$ billion), 2017-21
- Table 28: Philippines inflation, 2017-21
- Table 29: Philippines consumer price index (absolute), 2017-21
- Table 30: Philippines exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

- Figure 1: Philippines new cars market value: \$ billion, 2017-21(e)
- Figure 2: Philippines new cars market volume: thousand units, 2017-21(e)
- Figure 3: Philippines new cars market geography segmentation: % share, by value, 2021(e)
- Figure 4: Philippines new cars market value forecast: \$ billion, 2021-26
- Figure 5: Philippines new cars market volume forecast: thousand units, 2021-26
- Figure 6: Forces driving competition in the new cars market in Philippines, 2021
- Figure 7: Drivers of buyer power in the new cars market in Philippines, 2021
- Figure 8: Drivers of supplier power in the new cars market in Philippines, 2021
- Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Philippines, 2021
- Figure 10: Factors influencing the threat of substitutes in the new cars market in Philippines, 2021
- Figure 11: Drivers of degree of rivalry in the new cars market in Philippines, 2021
- Figure 12: Philippines new cars market share: % share, by volume, 2021(e)

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