

New Cars in Kazakhstan - Market Summary, Competitive Analysis and Forecast to 2026

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Abstracts

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SUMMARY

New Cars in Kazakhstan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The new cars market consists of the initial retail sale/registration of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickups used predominantly in North America, and other related vehicles. The market value is calculated at retail selling price (RSP) and the market volume is given in terms of units sold. Market share data for the New Cars industry applies to motor manufacturing groups as opposed to their individual brands, i.e. for the Volkswagen Group this includes all of its brands such as Volkswagen, Audi, Skoda, Seat etc. therefore where possible, market share data represents sales figures for every brand in that manufacturing group within each country.

The Kazakhstani new cars market is expected to generate total revenues of \$1.9bn in 2021, representing a compound annual growth rate (CAGR) of 32% between 2017 and 2021.

Market consumption volume is forecast to increase with a CAGR of 24.1% between 2017 and 2021, to reach a total of 116.7 thousand units in 2021.

The recovery of the Kazakhstani economy in 2017 improved consumer confidence, stimulating new car sales during the historic period. Economic growth has remained healthy in recent years.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the new cars market in Kazakhstan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Kazakhstan

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Kazakhstan new cars market with five year forecasts

REASONS TO BUY

What was the size of the Kazakhstan new cars market by value in 2021?

What will be the size of the Kazakhstan new cars market in 2026?

What factors are affecting the strength of competition in the Kazakhstan new cars market?

How has the market performed over the last five years?

What are the main segments that make up Kazakhstan's new cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. How are strategic alliances used by the leading companies?

7.4. How is new technology opening up competition?

7.5. How are leading players progressing in the hybrid and electric cars segment?

7.6. What impact is the COVID-19 pandemic having on leading players?

8 COMPANY PROFILES

8.1. Toyota Motor Corporation

8.2. Renault SA

8.3. General Motors Company

8.4. Hyundai Motor Company

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Kazakhstan new cars market value: \$ billion, 2017-21(e)
- Table 2: Kazakhstan new cars market volume: thousand units, 2017-21(e)
- Table 3: Kazakhstan new cars market geography segmentation: \$ billion, 2021(e)
- Table 4: Kazakhstan new cars market value forecast: \$ billion, 2021-26
- Table 5: Kazakhstan new cars market volume forecast: thousand units, 2021-26
- Table 6: Kazakhstan new cars market share: % share, by volume, 2021(e)
- Table 7: Toyota Motor Corporation: key facts
- Table 8: Toyota Motor Corporation: Annual Financial Ratios
- Table 9: Toyota Motor Corporation: Key Employees
- Table 10: Toyota Motor Corporation: Key Employees Continued
- Table 11: Renault SA: key facts
- Table 12: Renault SA: Annual Financial Ratios
- Table 13: Renault SA: Key Employees
- Table 14: Renault SA: Key Employees Continued
- Table 15: Renault SA: Key Employees Continued
- Table 16: Renault SA: Key Employees Continued
- Table 17: General Motors Company: key facts
- Table 18: General Motors Company: Annual Financial Ratios
- Table 19: General Motors Company: Key Employees
- Table 20: General Motors Company: Key Employees Continued
- Table 21: Hyundai Motor Company: key facts
- Table 22: Hyundai Motor Company: Annual Financial Ratios
- Table 23: Hyundai Motor Company: Key Employees
- Table 24: Kazakhstan size of population (million), 2017-21
- Table 25: Kazakhstan exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

- Figure 1: Kazakhstan new cars market value: \$ billion, 2017-21(e)
- Figure 2: Kazakhstan new cars market volume: thousand units, 2017-21(e)
- Figure 3: Kazakhstan new cars market geography segmentation: % share, by value, 2021(e)
- Figure 4: Kazakhstan new cars market value forecast: \$ billion, 2021-26
- Figure 5: Kazakhstan new cars market volume forecast: thousand units, 2021-26
- Figure 6: Forces driving competition in the new cars market in Kazakhstan, 2021
- Figure 7: Drivers of buyer power in the new cars market in Kazakhstan, 2021
- Figure 8: Drivers of supplier power in the new cars market in Kazakhstan, 2021
- Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Kazakhstan, 2021
- Figure 10: Factors influencing the threat of substitutes in the new cars market in Kazakhstan, 2021
- Figure 11: Drivers of degree of rivalry in the new cars market in Kazakhstan, 2021
- Figure 12: Kazakhstan new cars market share: % share, by volume, 2021(e)

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