

New Cars in Israel - Market Summary, Competitive Analysis and Forecast to 2026

<https://marketpublishers.com/r/NE6DE11D2DABEN.html>

Date: January 2022

Pages: 57

Price: US\$ 350.00 (Single User License)

ID: NE6DE11D2DABEN

Abstracts

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SUMMARY

New Cars in Israel industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The new cars market consists of the initial retail sale/registration of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickups used predominantly in North America, and other related vehicles. The market value is calculated at retail selling price (RSP) and the market volume is given in terms of units sold. Market share data for the New Cars industry applies to motor manufacturing groups as opposed to their individual brands, i.e. for the Volkswagen Group this includes all of its brands such as Volkswagen, Audi, Skoda, Seat etc. therefore where possible, market share data represents sales figures for every brand in that manufacturing group within each country.

The Israeli new cars market is expected to generate total revenues of \$16.3bn in 2021, representing a compound annual growth rate (CAGR) of 4.9% between 2017 and 2021.

Market consumption volume is forecast to increase with a CAGR of 4.2% between 2017 and 2021, to reach a total of 320.0 thousand units in 2021.

In 2016, market growth peaked as consumer confidence was boosted due to the economy's accelerated growth and the anticipation of tax increases in 2017 that urged consumers to purchase a car in advance. Such tax increases led to a hampered market performance in the years that followed.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the new cars market in Israel

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Israel

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Israel new cars market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Israel new cars market by value in 2021?

What will be the size of the Israel new cars market in 2026?

What factors are affecting the strength of competition in the Israel new cars market?

How has the market performed over the last five years?

Who are the top competitors in Israel's new cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. How are strategic alliances used by the leading companies?

7.4. How is new technology opening up competition?

7.5. How are leading players progressing in the hybrid and electric cars segment?

7.6. What impact is the COVID-19 pandemic having on leading players?

8 COMPANY PROFILES

8.1. Mitsubishi Motors Corporation

8.2. Hyundai Motor Company

8.3. Toyota Motor Corporation

8.4. Volkswagen AG

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Israel new cars market value: \$ billion, 2017-21(e)
Table 2: Israel new cars market volume: thousand units, 2017-21(e)
Table 3: Israel new cars market geography segmentation: \$ billion, 2021(e)
Table 4: Israel new cars market value forecast: \$ billion, 2021-26
Table 5: Israel new cars market volume forecast: thousand units, 2021-26
Table 6: Israel new cars market share: % share, by volume, 2021(e)
Table 7: Mitsubishi Motors Corporation: key facts
Table 8: Mitsubishi Motors Corporation: Annual Financial Ratios
Table 9: Mitsubishi Motors Corporation: Key Employees
Table 10: Mitsubishi Motors Corporation: Key Employees Continued
Table 11: Mitsubishi Motors Corporation: Key Employees Continued
Table 12: Hyundai Motor Company: key facts
Table 13: Hyundai Motor Company: Annual Financial Ratios
Table 14: Hyundai Motor Company: Key Employees
Table 15: Toyota Motor Corporation: key facts
Table 16: Toyota Motor Corporation: Annual Financial Ratios
Table 17: Toyota Motor Corporation: Key Employees
Table 18: Toyota Motor Corporation: Key Employees Continued
Table 19: Volkswagen AG: key facts
Table 20: Volkswagen AG: Annual Financial Ratios
Table 21: Volkswagen AG: Key Employees
Table 22: Volkswagen AG: Key Employees Continued
Table 23: Volkswagen AG: Key Employees Continued
Table 24: Israel size of population (million), 2017-21
Table 25: Israel gdp (constant 2005 prices, \$ billion), 2017-21
Table 26: Israel gdp (current prices, \$ billion), 2017-21
Table 27: Israel inflation, 2017-21
Table 28: Israel consumer price index (absolute), 2017-21
Table 29: Israel exchange rate, 2016-19

List Of Figures

LIST OF FIGURES

Figure 1: Israel new cars market value: \$ billion, 2017-21(e)

Figure 2: Israel new cars market volume: thousand units, 2017-21(e)

Figure 3: Israel new cars market geography segmentation: % share, by value, 2021(e)

Figure 4: Israel new cars market value forecast: \$ billion, 2021-26

Figure 5: Israel new cars market volume forecast: thousand units, 2021-26

Figure 6: Forces driving competition in the new cars market in Israel, 2021

Figure 7: Drivers of buyer power in the new cars market in Israel, 2021

Figure 8: Drivers of supplier power in the new cars market in Israel, 2021

Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Israel, 2021

Figure 10: Factors influencing the threat of substitutes in the new cars market in Israel, 2021

Figure 11: Drivers of degree of rivalry in the new cars market in Israel, 2021

Figure 12: Israel new cars market share: % share, by volume, 2021(e)

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