

# New Cars in Ireland

<https://marketpublishers.com/r/NA136D333D3EN.html>

Date: January 2020

Pages: 62

Price: US\$ 350.00 (Single User License)

ID: NA136D333D3EN

## Abstracts

New Cars in Ireland

### SUMMARY

New Cars in Ireland industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The new cars market consists of the initial retail sale/registration of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles. The market value is calculated at retail selling price (RSP) and the market volume is given in terms of units sold. Market shares consist of motor manufacturing groups as opposed to their individual brands, i.e. for the Volkswagen Group this includes all of its brands such as Volkswagen, Audi, Skoda, Seat etc. Any currency conversions used in this report have been calculated at constant 2018 annual average exchange rates.

The Irish new cars market had total revenues of \$4.6bn in 2018, representing a compound annual growth rate (CAGR) of 8.3% between 2014 and 2018.

Market consumption volume increased with a CAGR of 6.9% between 2014 and 2018, to reach a total of 125.6 thousand units in 2018.

Demand in the Irish market has been vast, led by the outperformance of the country's economy since 2014, which boosted disposable income and

consumer confidence.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the new cars market in Ireland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Ireland

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Ireland new cars market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Ireland new cars market by value in 2018?

What will be the size of the Ireland new cars market in 2023?

What factors are affecting the strength of competition in the Ireland new cars market?

How has the market performed over the last five years?

Who are the top competitors in Ireland's new cars market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Market share

7.2. Who are the leading players?

7.3. What strategies do the leading players follow?

7.4. What is the rationale for the recent M&A activity?

## **8 COMPANY PROFILES**

8.1. Volkswagen AG

8.2. Ford Motor Company

8.3. Hyundai Motor Company

8.4. Toyota Motor Corporation

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Ireland new cars market value: \$ billion, 2014-18
- Table 2: Ireland new cars market volume: thousand units, 2014-18
- Table 3: Ireland new cars market geography segmentation: \$ billion, 2018
- Table 4: Ireland new cars market value forecast: \$ billion, 2018-23
- Table 5: Ireland new cars market volume forecast: thousand units, 2018-23
- Table 6: Ireland new cars market share: % share, by value, 2018
- Table 7: Volkswagen AG: key facts
- Table 8: Volkswagen AG: Annual Financial Ratios
- Table 9: Volkswagen AG: Key Employees
- Table 10: Volkswagen AG: Key Employees Continued
- Table 11: Volkswagen AG: Key Employees Continued
- Table 12: Volkswagen AG: Key Employees Continued
- Table 13: Ford Motor Company: key facts
- Table 14: Ford Motor Company: Annual Financial Ratios
- Table 15: Ford Motor Company: Key Employees
- Table 16: Ford Motor Company: Key Employees Continued
- Table 17: Ford Motor Company: Key Employees Continued
- Table 18: Ford Motor Company: Key Employees Continued
- Table 19: Hyundai Motor Company: key facts
- Table 20: Hyundai Motor Company: Annual Financial Ratios
- Table 21: Hyundai Motor Company: Key Employees
- Table 22: Hyundai Motor Company: Key Employees Continued
- Table 23: Toyota Motor Corporation: key facts
- Table 24: Toyota Motor Corporation: Annual Financial Ratios
- Table 25: Toyota Motor Corporation: Key Employees
- Table 26: Toyota Motor Corporation: Key Employees Continued
- Table 27: Toyota Motor Corporation: Key Employees Continued
- Table 28: Toyota Motor Corporation: Key Employees Continued
- Table 29: Ireland size of population (million), 2014-18
- Table 30: Ireland gdp (constant 2005 prices, \$ billion), 2014-18
- Table 31: Ireland gdp (current prices, \$ billion), 2014-18
- Table 32: Ireland inflation, 2014-18
- Table 33: Ireland consumer price index (absolute), 2014-18
- Table 34: Ireland exchange rate, 2014-18

## List Of Figures

### LIST OF FIGURES

Figure 1: Ireland new cars market value: \$ billion, 2014-18

Figure 2: Ireland new cars market volume: thousand units, 2014-18

Figure 3: Ireland new cars market geography segmentation: % share, by value, 2018

Figure 4: Ireland new cars market value forecast: \$ billion, 2018-23

Figure 5: Ireland new cars market volume forecast: thousand units, 2018-23

Figure 6: Forces driving competition in the new cars market in Ireland, 2018

Figure 7: Drivers of buyer power in the new cars market in Ireland, 2018

Figure 8: Drivers of supplier power in the new cars market in Ireland, 2018

Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Ireland, 2018

Figure 10: Factors influencing the threat of substitutes in the new cars market in Ireland, 2018

Figure 11: Drivers of degree of rivalry in the new cars market in Ireland, 2018

Figure 12: Ireland new cars market share: % share, by value, 2018

## I would like to order

Product name: New Cars in Ireland

Product link: <https://marketpublishers.com/r/NA136D333D3EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NA136D333D3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970