

# New Cars in Indonesia - Market Summary, Competitive Analysis and Forecast to 2026

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## Abstracts

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### SUMMARY

New Cars in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The new cars market consists of the initial retail sale/registration of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickups used predominantly in North America, and other related vehicles. The market value is calculated at retail selling price (RSP) and the market volume is given in terms of units sold. Market share data for the New Cars industry applies to motor manufacturing groups as opposed to their individual brands, i.e. for the Volkswagen Group this includes all of its brands such as Volkswagen, Audi, Skoda, Seat etc. therefore where possible, market share data represents sales figures for every brand in that manufacturing group within each country.

The Indonesian new cars market is forecast to generate total revenues of \$16.0bn in 2021, representing a compound annual rate of change (CARC) of -8.5% between 2017 and 2021.

Market consumption volume is forecast to decline with a CARC of -10.8% between 2017 and 2021, to reach a total of 624.3 thousand units in 2021.

The chairman of the Indonesian Association of Automobile Manufacturers attributed the decline in 2019 to political activities, including the presidential and regional head elections, hampering sales.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the new cars market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Indonesia

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia new cars market with five year forecasts

## REASONS TO BUY

What was the size of the Indonesia new cars market by value in 2021?

What will be the size of the Indonesia new cars market in 2026?

What factors are affecting the strength of competition in the Indonesia new cars market?

How has the market performed over the last five years?

Who are the top competitors in Indonesia's new cars market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Market share

7.2. Who are the leading players?

7.3. How are strategic alliances used by the leading companies?

7.4. How is new technology opening up competition?

7.5. How are leading players progressing in the hybrid and electric cars segment?

7.6. What impact is the COVID-19 pandemic having on leading players?

## **8 COMPANY PROFILES**

8.1. Mitsubishi Motors Corporation

8.2. Toyota Motor Corporation

8.3. Honda Motor Co., Ltd.

8.4. Suzuki Motor Corporation

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Indonesia new cars market value: \$ billion, 2017-21(e)  
Table 2: Indonesia new cars market volume: thousand units, 2017-21(e)  
Table 3: Indonesia new cars market geography segmentation: \$ billion, 2021(e)  
Table 4: Indonesia new cars market value forecast: \$ billion, 2021-26  
Table 5: Indonesia new cars market volume forecast: thousand units, 2021-26  
Table 6: Indonesia new cars market share: % share, by volume, 2021(e)  
Table 7: Mitsubishi Motors Corporation: key facts  
Table 8: Mitsubishi Motors Corporation: Annual Financial Ratios  
Table 9: Mitsubishi Motors Corporation: Key Employees  
Table 10: Mitsubishi Motors Corporation: Key Employees Continued  
Table 11: Mitsubishi Motors Corporation: Key Employees Continued  
Table 12: Toyota Motor Corporation: key facts  
Table 13: Toyota Motor Corporation: Annual Financial Ratios  
Table 14: Toyota Motor Corporation: Key Employees  
Table 15: Toyota Motor Corporation: Key Employees Continued  
Table 16: Honda Motor Co., Ltd.: key facts  
Table 17: Honda Motor Co., Ltd.: Annual Financial Ratios  
Table 18: Honda Motor Co., Ltd.: Key Employees  
Table 19: Honda Motor Co., Ltd.: Key Employees Continued  
Table 20: Honda Motor Co., Ltd.: Key Employees Continued  
Table 21: Suzuki Motor Corporation: key facts  
Table 22: Suzuki Motor Corporation: Annual Financial Ratios  
Table 23: Suzuki Motor Corporation: Key Employees  
Table 24: Suzuki Motor Corporation: Key Employees Continued  
Table 25: Indonesia size of population (million), 2017-21  
Table 26: Indonesia gdp (constant 2005 prices, \$ billion), 2017-21  
Table 27: Indonesia gdp (current prices, \$ billion), 2017-21  
Table 28: Indonesia inflation, 2017-21  
Table 29: Indonesia consumer price index (absolute), 2017-21  
Table 30: Indonesia exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

- Figure 1: Indonesia new cars market value: \$ billion, 2017-21(e)
- Figure 2: Indonesia new cars market volume: thousand units, 2017-21(e)
- Figure 3: Indonesia new cars market geography segmentation: % share, by value, 2021(e)
- Figure 4: Indonesia new cars market value forecast: \$ billion, 2021-26
- Figure 5: Indonesia new cars market volume forecast: thousand units, 2021-26
- Figure 6: Forces driving competition in the new cars market in Indonesia, 2021
- Figure 7: Drivers of buyer power in the new cars market in Indonesia, 2021
- Figure 8: Drivers of supplier power in the new cars market in Indonesia, 2021
- Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Indonesia, 2021
- Figure 10: Factors influencing the threat of substitutes in the new cars market in Indonesia, 2021
- Figure 11: Drivers of degree of rivalry in the new cars market in Indonesia, 2021
- Figure 12: Indonesia new cars market share: % share, by volume, 2021(e)

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