

# New Cars in Egypt - Market Summary, Competitive Analysis and Forecast to 2026

<https://marketpublishers.com/r/N79818CFD344EN.html>

Date: January 2022

Pages: 56

Price: US\$ 350.00 (Single User License)

ID: N79818CFD344EN

## Abstracts

New Cars in Egypt - Market @Summary, Competitive Analysis and Forecast to 2026

### SUMMARY

New Cars in Egypt industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The new cars market consists of the initial retail sale/registration of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickups used predominantly in North America, and other related vehicles. The market value is calculated at retail selling price (RSP) and the market volume is given in terms of units sold. Market share data for the New Cars industry applies to motor manufacturing groups as opposed to their individual brands, i.e. for the Volkswagen Group this includes all of its brands such as Volkswagen, Audi, Skoda, Seat etc. therefore where possible, market share data represents sales figures for every brand in that manufacturing group within each country.

The Egyptian new cars market is expected to generate total revenues of \$5.3bn in 2021, representing a compound annual growth rate (CAGR) of 27.6% between 2017 and 2021.

Market consumption volume is forecast to increase with a CAGR of 17.6% between 2017 and 2021, to reach a total of 192.4 thousand units in 2021.

In 2018, GDP rose by 5.31%, unemployment dropped to 8.9% and inflation to 14.4%. All these macroeconomic indicators had a major effect on consumer confidence, boosting demand for new cars and driving prices up dramatically.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the new cars market in Egypt

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Egypt

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Egypt new cars market with five year forecasts

## REASONS TO BUY

What was the size of the Egypt new cars market by value in 2021?

What will be the size of the Egypt new cars market in 2026?

What factors are affecting the strength of competition in the Egypt new cars market?

How has the market performed over the last five years?

Who are the top competitors in Egypt's new cars market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Market share

7.2. Who are the leading players?

7.3. How are strategic alliances used by the leading companies?

7.4. How is new technology opening up competition?

7.5. How are leading players progressing in the hybrid and electric cars segment?

7.6. What impact is the COVID-19 pandemic having on leading players?

## **8 COMPANY PROFILES**

8.1. General Motors Company

8.2. Nissan Motor Co., Ltd.

8.3. Hyundai Motor Company

8.4. Toyota Motor Corporation

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Egypt new cars market value: \$ billion, 2017-21(e)
- Table 2: Egypt new cars market volume: thousand units, 2017-21(e)
- Table 3: Egypt new cars market geography segmentation: \$ billion, 2021(e)
- Table 4: Egypt new cars market value forecast: \$ billion, 2021-26
- Table 5: Egypt new cars market volume forecast: thousand units, 2021-26
- Table 6: Egypt new cars market share: % share, by volume, 2021(e)
- Table 7: General Motors Company: key facts
- Table 8: General Motors Company: Annual Financial Ratios
- Table 9: General Motors Company: Key Employees
- Table 10: General Motors Company: Key Employees Continued
- Table 11: Nissan Motor Co., Ltd.: key facts
- Table 12: Nissan Motor Co., Ltd.: Annual Financial Ratios
- Table 13: Nissan Motor Co., Ltd.: Key Employees
- Table 14: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 15: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 16: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 17: Hyundai Motor Company: key facts
- Table 18: Hyundai Motor Company: Annual Financial Ratios
- Table 19: Hyundai Motor Company: Key Employees
- Table 20: Toyota Motor Corporation: key facts
- Table 21: Toyota Motor Corporation: Annual Financial Ratios
- Table 22: Toyota Motor Corporation: Key Employees
- Table 23: Toyota Motor Corporation: Key Employees Continued
- Table 24: Egypt size of population (million), 2017-21
- Table 25: Egypt gdp (constant 2005 prices, \$ billion), 2017-21
- Table 26: Egypt gdp (current prices, \$ billion), 2017-21
- Table 27: Egypt inflation, 2017-21
- Table 28: Egypt consumer price index (absolute), 2017-21
- Table 29: Egypt exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Egypt new cars market value: \$ billion, 2017-21(e)

Figure 2: Egypt new cars market volume: thousand units, 2017-21(e)

Figure 3: Egypt new cars market geography segmentation: % share, by value, 2021(e)

Figure 4: Egypt new cars market value forecast: \$ billion, 2021-26

Figure 5: Egypt new cars market volume forecast: thousand units, 2021-26

Figure 6: Forces driving competition in the new cars market in Egypt, 2021

Figure 7: Drivers of buyer power in the new cars market in Egypt, 2021

Figure 8: Drivers of supplier power in the new cars market in Egypt, 2021

Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Egypt, 2021

Figure 10: Factors influencing the threat of substitutes in the new cars market in Egypt, 2021

Figure 11: Drivers of degree of rivalry in the new cars market in Egypt, 2021

Figure 12: Egypt new cars market share: % share, by volume, 2021(e)

## I would like to order

Product name: New Cars in Egypt - Market Summary, Competitive Analysis and Forecast to 2026

Product link: <https://marketpublishers.com/r/N79818CFD344EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N79818CFD344EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970