

New Cars in Brazil - Market Summary, Competitive Analysis and Forecast to 2026

<https://marketpublishers.com/r/ND529901C9E6EN.html>

Date: January 2022

Pages: 57

Price: US\$ 350.00 (Single User License)

ID: ND529901C9E6EN

Abstracts

New Cars in Brazil - Market @Summary, Competitive Analysis and Forecast to 2026

SUMMARY

New Cars in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The new cars market consists of the initial retail sale/registration of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickups used predominantly in North America, and other related vehicles. The market value is calculated at retail selling price (RSP) and the market volume is given in terms of units sold. Market share data for the New Cars industry applies to motor manufacturing groups as opposed to their individual brands, i.e. for the Volkswagen Group this includes all of its brands such as Volkswagen, Audi, Skoda, Seat etc. therefore where possible, market share data represents sales figures for every brand in that manufacturing group within each country.

The Brazilian new cars market is expected to generate total revenues of \$33.0bn in 2021, representing a compound annual growth rate (CAGR) of 6.2% between 2017 and 2021.

Market consumption volume is forecast to increase with a CAGR of 1.6% between 2017 and 2021, to reach a total of 2,313.8 thousand units in 2021.

Continued economic recovery in 2018 and 2019 has helped to drive growth in this market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the new cars market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Brazil

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil new cars market with five year forecasts

REASONS TO BUY

What was the size of the Brazil new cars market by value in 2021?

What will be the size of the Brazil new cars market in 2026?

What factors are affecting the strength of competition in the Brazil new cars market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's new cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. How are strategic alliances used by the leading companies?

7.4. How is new technology opening up competition?

7.5. How are leading players progressing in the hybrid and electric cars segment?

7.6. What impact is the COVID-19 pandemic having on leading players?

8 COMPANY PROFILES

8.1. General Motors Company

8.2. Volkswagen AG

8.3. Stellantis NV

8.4. Hyundai Motor Company

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Brazil new cars market value: \$ billion, 2017-21(e)
- Table 2: Brazil new cars market volume: thousand units, 2017-21(e)
- Table 3: Brazil new cars market geography segmentation: \$ billion, 2021(e)
- Table 4: Brazil new cars market value forecast: \$ billion, 2021-26
- Table 5: Brazil new cars market volume forecast: thousand units, 2021-26
- Table 6: Brazil new cars market share: % share, by volume, 2021(e)
- Table 7: General Motors Company: key facts
- Table 8: General Motors Company: Annual Financial Ratios
- Table 9: General Motors Company: Key Employees
- Table 10: General Motors Company: Key Employees Continued
- Table 11: Volkswagen AG: key facts
- Table 12: Volkswagen AG: Annual Financial Ratios
- Table 13: Volkswagen AG: Key Employees
- Table 14: Volkswagen AG: Key Employees Continued
- Table 15: Volkswagen AG: Key Employees Continued
- Table 16: Stellantis NV: key facts
- Table 17: Stellantis NV: Annual Financial Ratios
- Table 18: Stellantis NV: Key Employees
- Table 19: Stellantis NV: Key Employees Continued
- Table 20: Stellantis NV: Key Employees Continued
- Table 21: Hyundai Motor Company: key facts
- Table 22: Hyundai Motor Company: Annual Financial Ratios
- Table 23: Hyundai Motor Company: Key Employees
- Table 24: Brazil size of population (million), 2017-21
- Table 25: Brazil gdp (constant 2005 prices, \$ billion), 2017-21
- Table 26: Brazil gdp (current prices, \$ billion), 2017-21
- Table 27: Brazil inflation, 2017-21
- Table 28: Brazil consumer price index (absolute), 2017-21
- Table 29: Brazil exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

- Figure 1: Brazil new cars market value: \$ billion, 2017-21(e)
- Figure 2: Brazil new cars market volume: thousand units, 2017-21(e)
- Figure 3: Brazil new cars market geography segmentation: % share, by value, 2021(e)
- Figure 4: Brazil new cars market value forecast: \$ billion, 2021-26
- Figure 5: Brazil new cars market volume forecast: thousand units, 2021-26
- Figure 6: Forces driving competition in the new cars market in Brazil, 2021
- Figure 7: Drivers of buyer power in the new cars market in Brazil, 2021
- Figure 8: Drivers of supplier power in the new cars market in Brazil, 2021
- Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Brazil, 2021
- Figure 10: Factors influencing the threat of substitutes in the new cars market in Brazil, 2021
- Figure 11: Drivers of degree of rivalry in the new cars market in Brazil, 2021
- Figure 12: Brazil new cars market share: % share, by volume, 2021(e)

I would like to order

Product name: New Cars in Brazil - Market Summary, Competitive Analysis and Forecast to 2026

Product link: <https://marketpublishers.com/r/ND529901C9E6EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ND529901C9E6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970