

New Cars in Australia - Market Summary, Competitive Analysis and Forecast to 2026

<https://marketpublishers.com/r/N026A2C5F23BEN.html>

Date: January 2022

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: N026A2C5F23BEN

Abstracts

New Cars in Australia - Market @Summary, Competitive Analysis and Forecast to 2026

SUMMARY

New Cars in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The new cars market consists of the initial retail sale/registration of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickups used predominantly in North America, and other related vehicles. The market value is calculated at retail selling price (RSP) and the market volume is given in terms of units sold. Market share data for the New Cars industry applies to motor manufacturing groups as opposed to their individual brands, i.e. for the Volkswagen Group this includes all of its brands such as Volkswagen, Audi, Skoda, Seat etc. therefore where possible, market share data represents sales figures for every brand in that manufacturing group within each country.

The Australian new cars market is forecast to generate total revenues of \$20.9bn in 2021, representing a compound annual rate of change (CARC) of -2.1% between 2017 and 2021.

Market consumption volume is forecast to decline with a CARC of -3.7% between 2017 and 2021, to reach a total of 995.3 thousand units in 2021.

In the Australian market, the change in consumer habits regarding the increasing popularity of utility vehicles has only stimulated demand slightly in the new cars market, as passenger cars per capita have been flat in recent years amid saturation and weak consumer confidence.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the new cars market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Australia

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia new cars market with five year forecasts

REASONS TO BUY

What was the size of the Australia new cars market by value in 2021?

What will be the size of the Australia new cars market in 2026?

What factors are affecting the strength of competition in the Australia new cars market?

How has the market performed over the last five years?

What are the main segments that make up Australia's new cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. How are strategic alliances used by the leading companies?

7.4. How is new technology opening up competition?

7.5. How are leading players progressing in the hybrid and electric cars segment?

7.6. What impact is the COVID-19 pandemic having on leading players?

8 COMPANY PROFILES

8.1. Ford Motor Company Limited

8.2. Mazda Ltd.

8.3. Hyundai Motor Company

8.4. Toyota Motor Corporation

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Australia new cars market value: \$ billion, 2017-21(e)
- Table 2: Australia new cars market volume: thousand units, 2017-21(e)
- Table 3: Australia new cars market geography segmentation: \$ billion, 2021(e)
- Table 4: Australia new cars market value forecast: \$ billion, 2021-26
- Table 5: Australia new cars market volume forecast: thousand units, 2021-26
- Table 6: Australia new cars market share: % share, by volume, 2021(e)
- Table 7: Ford Motor Company Limited: key facts
- Table 8: Ford Motor Company Limited: Key Employees
- Table 9: Mazda Ltd.: key facts
- Table 10: Mazda Ltd.: Annual Financial Ratios
- Table 11: Mazda Ltd.: Key Employees
- Table 12: Hyundai Motor Company: key facts
- Table 13: Hyundai Motor Company: Annual Financial Ratios
- Table 14: Hyundai Motor Company: Key Employees
- Table 15: Toyota Motor Corporation: key facts
- Table 16: Toyota Motor Corporation: Annual Financial Ratios
- Table 17: Toyota Motor Corporation: Key Employees
- Table 18: Toyota Motor Corporation: Key Employees Continued
- Table 19: Australia size of population (million), 2017-21
- Table 20: Australia gdp (constant 2005 prices, \$ billion), 2017-21
- Table 21: Australia gdp (current prices, \$ billion), 2017-21
- Table 22: Australia inflation, 2017-21
- Table 23: Australia consumer price index (absolute), 2017-21
- Table 24: Australia exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

- Figure 1: Australia new cars market value: \$ billion, 2017-21(e)
- Figure 2: Australia new cars market volume: thousand units, 2017-21(e)
- Figure 3: Australia new cars market geography segmentation: % share, by value, 2021(e)
- Figure 4: Australia new cars market value forecast: \$ billion, 2021-26
- Figure 5: Australia new cars market volume forecast: thousand units, 2021-26
- Figure 6: Forces driving competition in the new cars market in Australia, 2021
- Figure 7: Drivers of buyer power in the new cars market in Australia, 2021
- Figure 8: Drivers of supplier power in the new cars market in Australia, 2021
- Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Australia, 2021
- Figure 10: Factors influencing the threat of substitutes in the new cars market in Australia, 2021
- Figure 11: Drivers of degree of rivalry in the new cars market in Australia, 2021
- Figure 12: Australia new cars market share: % share, by volume, 2021(e)

I would like to order

Product name: New Cars in Australia - Market Summary, Competitive Analysis and Forecast to 2026

Product link: <https://marketpublishers.com/r/N026A2C5F23BEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N026A2C5F23BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970