

New Cars in Asia-Pacific - Market Summary, Competitive Analysis and Forecast to 2026

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Abstracts

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SUMMARY

New Cars in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The new cars market consists of the initial retail sale/registration of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickups used predominantly in North America, and other related vehicles. The market value is calculated at retail selling price (RSP) and the market volume is given in terms of units sold. Market share data for the New Cars industry applies to motor manufacturing groups as opposed to their individual brands, i.e. for the Volkswagen Group this includes all of its brands such as Volkswagen, Audi, Skoda, Seat etc. therefore where possible, market share data represents sales figures for every brand in that manufacturing group within each country.

The Asia-Pacific new cars market is forecast to generate total revenues of \$781.8bn in 2021, representing a compound annual rate of change (CARC) of -0.6% between 2017 and 2021.

Market consumption volume is forecast to decline with a CARC of -2.6% between 2017 and 2021, to reach a total of 35,955.1 thousand units in 2021.

The COVID-19 pandemic had a significant impact on the automotive industry in 2020, which had a knock-on effect on the new cars market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the new cars market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Asia-Pacific

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific new cars market with five year forecasts

REASONS TO BUY

What was the size of the Asia-Pacific new cars market by value in 2021?

What will be the size of the Asia-Pacific new cars market in 2026?

What factors are affecting the strength of competition in the Asia-Pacific new cars market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's new cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. How are strategic alliances used by the leading companies?

7.4. How is new technology opening up competition?

7.5. How are leading players progressing in the hybrid and electric cars segment?

7.6. What impact is the COVID-19 pandemic having on leading players?

8 COMPANY PROFILES

8.1. Volkswagen AG

8.2. Toyota Motor Corporation

8.3. Honda Motor Co., Ltd.

8.4. Suzuki Motor Corporation

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Asia-Pacific new cars market value: \$ billion, 2017-21(e)
Table 2: Asia-Pacific new cars market volume: million units, 2017-21(e)
Table 3: Asia-Pacific new cars market geography segmentation: \$ billion, 2021(e)
Table 4: Asia-Pacific new cars market value forecast: \$ billion, 2021-26
Table 5: Asia-Pacific new cars market volume forecast: million units, 2021-26
Table 6: Asia-Pacific new cars market share: % share, by volume, 2021(e)
Table 7: Volkswagen AG: key facts
Table 8: Volkswagen AG: Annual Financial Ratios
Table 9: Volkswagen AG: Key Employees
Table 10: Volkswagen AG: Key Employees Continued
Table 11: Volkswagen AG: Key Employees Continued
Table 12: Toyota Motor Corporation: key facts
Table 13: Toyota Motor Corporation: Annual Financial Ratios
Table 14: Toyota Motor Corporation: Key Employees
Table 15: Toyota Motor Corporation: Key Employees Continued
Table 16: Honda Motor Co., Ltd.: key facts
Table 17: Honda Motor Co., Ltd.: Annual Financial Ratios
Table 18: Honda Motor Co., Ltd.: Key Employees
Table 19: Honda Motor Co., Ltd.: Key Employees Continued
Table 20: Honda Motor Co., Ltd.: Key Employees Continued
Table 21: Suzuki Motor Corporation: key facts
Table 22: Suzuki Motor Corporation: Annual Financial Ratios
Table 23: Suzuki Motor Corporation: Key Employees
Table 24: Suzuki Motor Corporation: Key Employees Continued
Table 25: Asia-Pacific exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Asia-Pacific new cars market value: \$ billion, 2017-21(e)

Figure 2: Asia-Pacific new cars market volume: million units, 2017-21(e)

Figure 3: Asia-Pacific new cars market geography segmentation: % share, by value, 2021(e)

Figure 4: Asia-Pacific new cars market value forecast: \$ billion, 2021-26

Figure 5: Asia-Pacific new cars market volume forecast: million units, 2021-26

Figure 6: Forces driving competition in the new cars market in Asia-Pacific, 2021

Figure 7: Drivers of buyer power in the new cars market in Asia-Pacific, 2021

Figure 8: Drivers of supplier power in the new cars market in Asia-Pacific, 2021

Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Asia-Pacific, 2021

Figure 10: Factors influencing the threat of substitutes in the new cars market in Asia-Pacific, 2021

Figure 11: Drivers of degree of rivalry in the new cars market in Asia-Pacific, 2021

Figure 12: Asia-Pacific new cars market share: % share, by volume, 2021(e)

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