

New Cars Global Industry Almanac 2018-2027

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Abstracts

New Cars Global Industry Almanac 2018-2027

Summary

Global New Cars industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume , and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The market for new cars consists of the retail sales/registrations of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickup vehicles.

The market value is calculated based on the retail selling price (RSP), and the market volume is measured in terms of units sold.

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation), and all currency conversions used in the creation of this report have been calculated using constant 2022 annual average exchange rates.

Asia-Pacific dominated the global new cars market, accounting for the largest share of 44.0% in 2022.

The global new cars market had total revenues of \$1,960.4 billion in 2022, representing a negative compound annual growth rate (CAGR) of 4.5% between

2017 and 2022.

Market consumption volumes declined with a negative CAGR of 3.7% between 2017 and 2022, to reach a total of 65,336.1 thousand units in 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global new cars market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global new cars market

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global new cars market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the global new cars market by value in 2022?

What will be the size of the global new cars market in 2027?

What factors are affecting the strength of competition in the global new cars market?

How has the market performed over the last five years?

Who are the top competitors in the global new cars market?

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