

# New Balance Athletics, Inc. - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

New Balance Athletics, Inc. - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

New Balance Athletics, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

New Balance Athletics, Inc. (New Balance or 'the company') manufactures, distributes, and sells athletic footwear and apparel for men, women, and kids. The product portfolio of the company includes shoes for running, walking, cross training, basketball, tennis, and baseball, shirts, jackets and hoodies, gear, socks, and other accessories. It also offers sports accessories such as bags, hats, gloves, socks, insoles, laces, braces, safety products, headbands, shoe care products, and wristbands. The company has market presence in the US, the UK, France, Greece, Hong Kong, Singapore, Australia, New Zealand, Mexico, Canada, Brazil, Israel, Chile, and South Africa. Apart from physical stores, the company markets its products through web portals including pfflyers.com and warrior.com. New Balance is headquartered in Boston, Massachusetts, the US

#### SCOPE

Detailed information on New Balance Athletics, Inc. required for business and



## competitor intelligence needs

A study of the major internal and external factors affecting New Balance Athletics, Inc. in the form of a SWOT analysis

An in-depth view of the business model of New Balance Athletics, Inc. including a breakdown and examination of key business segments

Intelligence on New Balance Athletics, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about New Balance Athletics, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

### **REASONS TO BUY**

Gain understanding of New Balance Athletics, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess New Balance Athletics, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on New Balance Athletics, Inc.'s business structure, strategy and prospects.



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