

# Network 18 Media & Investments Ltd - Company Profile and SWOT Analysis

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## Abstracts

Network 18 Media & Investments Ltd -Company Profile and SWOT Analysis

### Summary

Network 18 Media & Investments Ltd -Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Network 18 Media & Investments Ltd (Network 18 Group), a subsidiary of Reliance Industries Ltd., is a media and entertainment company. It provides publishing, distribution, digital content, and entertainment services. The company operates television channels across genres such as news, general entertainment, and factual entertainment. It broadcasts business news channels, including CNBC-TV18, CNBC Awaaz, CNBC-TV18 Prime HD, CNN-IBN, IBN 7 and News18. It also operates regional news channels including IBN-Lokmat and ETV News. It also provides the production, syndication, marketing, and distribution of feature films in India's and international markets. The company operates in India, Cyprus, the US, the UK, Sri Lanka, the UAE, Indonesia, and Singapore. Network 18 Group is headquartered in Mumbai, Maharashtra, India.

### Scope

Detailed information on Network 18 Media & Investments Ltd required for

## business and competitor intelligence needs

A study of the major internal and external factors affecting Network 18 Media & Investments Ltd in the form of a SWOT analysis

An in-depth view of the business model of Network 18 Media & Investments Ltd including a breakdown and examination of key business segments

Intelligence on Network 18 Media & Investments Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Network 18 Media & Investments Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Network 18 Media & Investments Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Network 18 Media & Investments Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Network 18 Media & Investments Ltd's business structure, strategy and prospects.

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