

# Netherlands Suncare Market Summary, Competitive Analysis and Forecast to 2026

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## Abstracts

Netherlands Suncare Market @Summary, Competitive Analysis and Forecast to 2026

### SUMMARY

Suncare in the Netherlands industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The suncare market consists of the retail sale of sun protection, after-sun and self-tan products. The sun protection segment consists of lotion, spray, gel or other topical product that absorbs or reflects some of the sun's ultraviolet (UV) radiation. The after-sun segment consists of all mass and premium moisturizing cream formulated for sunburned skin. The self-tan segment consists of all mass and premium products that either enhance natural tanning (tanning aids) or allow the skin to tan without developing exposure to the sun. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Dutch suncare market had total revenues of \$118.1m in 2021, representing a compound annual growth rate (CAGR) of 1.2% between 2016 and 2021.

Market consumption volumes declined with a CAGR of -0.4% between 2016 and

2021, to reach a total of 8.9 million units in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 3.6% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$141.0m by the end of 2026.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sun care market in the Netherlands

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sun care market in the Netherlands

Leading company profiles reveal details of key sun care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Netherlands sun care market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Netherlands sun care market by value in 2021?

What will be the size of the Netherlands sun care market in 2026?

What factors are affecting the strength of competition in the Netherlands sun care market?

How has the market performed over the last five years?

Who are the top competitors in the Netherlands's sun care market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Dutch sun care market?
- 7.3. Which companies have been most successful in increasing their market shares between 2017 and 2021?
- 7.4. Which companies market shares have suffered over the same period?
- 7.5. What are the most popular brands in the sun care market?

## **8 COMPANY PROFILES**

- 8.1. Beiersdorf AG
- 8.2. L'Oreal SA
- 8.3. Rituals Cosmetics eCommerce BV

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Netherlands sun care market value: \$ million, 2016–21
- Table 2: Netherlands sun care market volume: million units, 2016–21
- Table 3: Netherlands sun care market category segmentation: % share, by value, 2016–2021
- Table 4: Netherlands sun care market category segmentation: \$ million, 2016-2021
- Table 5: Netherlands sun care market geography segmentation: \$ million, 2021
- Table 6: Netherlands sun care market distribution: % share, by value, 2021
- Table 7: Netherlands sun care market value forecast: \$ million, 2021–26
- Table 8: Netherlands sun care market volume forecast: million units, 2021–26
- Table 9: Netherlands sun care market share: % share, by value, 2021
- Table 10: Beiersdorf AG: key facts
- Table 11: Beiersdorf AG: Annual Financial Ratios
- Table 12: Beiersdorf AG: Key Employees
- Table 13: L'Oreal SA: key facts
- Table 14: L'Oreal SA: Annual Financial Ratios
- Table 15: L'Oreal SA: Key Employees
- Table 16: L'Oreal SA: Key Employees Continued
- Table 17: Rituals Cosmetics eCommerce BV: key facts
- Table 18: Rituals Cosmetics eCommerce BV: Key Employees
- Table 19: Netherlands size of population (million), 2017–21
- Table 20: Netherlands gdp (constant 2005 prices, \$ billion), 2017–21
- Table 21: Netherlands gdp (current prices, \$ billion), 2017–21
- Table 22: Netherlands inflation, 2017–21
- Table 23: Netherlands consumer price index (absolute), 2017–21
- Table 24: Netherlands exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: Netherlands sun care market value: \$ million, 2016–21

Figure 2: Netherlands sun care market volume: million units, 2016–21

Figure 3: Netherlands sun care market category segmentation: \$ million, 2016-2021

Figure 4: Netherlands sun care market geography segmentation: % share, by value, 2021

Figure 5: Netherlands sun care market distribution: % share, by value, 2021

Figure 6: Netherlands sun care market value forecast: \$ million, 2021–26

Figure 7: Netherlands sun care market volume forecast: million units, 2021–26

Figure 8: Forces driving competition in the sun care market in the Netherlands, 2021

Figure 9: Drivers of buyer power in the sun care market in the Netherlands, 2021

Figure 10: Drivers of supplier power in the sun care market in the Netherlands, 2021

Figure 11: Factors influencing the likelihood of new entrants in the sun care market in the Netherlands, 2021

Figure 12: Factors influencing the threat of substitutes in the sun care market in the Netherlands, 2021

Figure 13: Drivers of degree of rivalry in the sun care market in the Netherlands, 2021

Figure 14: Netherlands sun care market share: % share, by value, 2021

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