

Netherlands Ice Cream Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Ice Cream in the Netherlands industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The ice cream market consists of artisanal ice cream (both dairy and water-based), impulse ice cream (includes single-serve ice cream tubs, packaged cones ice cream sandwiches, and chocolate-coated ice creams) and take-home ice cream (includes multiple-serving ice cream tubs and, ice-cream cakes). The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The Dutch Ice Cream market had total revenues of \$633.5 million in 2022, representing a compound annual growth rate (CAGR) of 5.8% between 2017 and 2022.

Market consumption volume increased with a CAGR of 1.2% between 2017 and 2022, to reach a total of 65.1 million kilograms in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 3.8% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$764.0 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the ice cream market in the Netherlands

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in the Netherlands

Leading company profiles reveal details of key ice cream market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Netherlands ice cream market with five year forecasts

Reasons to Buy

What was the size of the Netherlands ice cream market by value in 2022?

What will be the size of the Netherlands ice cream market in 2027?

What factors are affecting the strength of competition in the Netherlands ice cream market?

How has the market performed over the last five years?

What are the main segments that make up the Netherlands's ice cream market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Dutch ice cream market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. What are the most popular brands in the Dutch ice cream market ?

8 COMPANY PROFILES

- 8.1. Unilever Plc.
- 8.2. Mars, Incorporated
- 8.3. Danone SA
- 8.4. Professor Grunschnabel BV

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Netherlands ice cream market value: \$ million, 2017-22
- Table 2: Netherlands ice cream market volume: million kilograms, 2017-22
- Table 3: Netherlands ice cream market category segmentation: % share, by value, 2017-2022
- Table 4: Netherlands ice cream market category segmentation: \$ million, 2017-2022
- Table 5: Netherlands ice cream market geography segmentation: \$ million, 2022
- Table 6: Netherlands ice cream market distribution: % share, by value, 2022
- Table 7: Netherlands ice cream market value forecast: \$ million, 2022-27
- Table 8: Netherlands ice cream market volume forecast: million kilograms, 2022-27
- Table 9: Netherlands ice cream market share: % share, by value, 2022
- Table 10: Unilever Plc.: key facts
- Table 11: Unilever Plc.: Annual Financial Ratios
- Table 12: Unilever Plc.: Key Employees
- Table 13: Unilever Plc.: Key Employees Continued
- Table 14: Mars, Incorporated: key facts
- Table 15: Mars, Incorporated: Key Employees
- Table 16: Danone SA: key facts
- Table 17: Danone SA: Annual Financial Ratios
- Table 18: Danone SA: Key Employees
- Table 19: Danone SA: Key Employees Continued
- Table 20: Professor Grunschnabel BV: key facts
- Table 21: Netherlands size of population (million), 2018-22
- Table 22: Netherlands gdp (constant 2005 prices, \$ billion), 2018-22
- Table 23: Netherlands gdp (current prices, \$ billion), 2018-22
- Table 24: Netherlands inflation, 2018-22
- Table 25: Netherlands consumer price index (absolute), 2018-22
- Table 26: Netherlands exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

- Figure 1: Netherlands ice cream market value: \$ million, 2017-22
- Figure 2: Netherlands ice cream market volume: million kilograms, 2017-22
- Figure 3: Netherlands ice cream market category segmentation: \$ million, 2017-2022
- Figure 4: Netherlands ice cream market geography segmentation: % share, by value, 2022
- Figure 5: Netherlands ice cream market distribution: % share, by value, 2022
- Figure 6: Netherlands ice cream market value forecast: \$ million, 2022-27
- Figure 7: Netherlands ice cream market volume forecast: million kilograms, 2022-27
- Figure 8: Forces driving competition in the ice cream market in the Netherlands, 2022
- Figure 9: Drivers of buyer power in the ice cream market in the Netherlands, 2022
- Figure 10: Drivers of supplier power in the ice cream market in the Netherlands, 2022
- Figure 11: Factors influencing the likelihood of new entrants in the ice cream market in the Netherlands, 2022
- Figure 12: Factors influencing the threat of substitutes in the ice cream market in the Netherlands, 2022
- Figure 13: Drivers of degree of rivalry in the ice cream market in the Netherlands, 2022
- Figure 14: Netherlands ice cream market share: % share, by value, 2022

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