

# Netherlands Fragrances Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

Netherlands Fragrances Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Fragrances in the Netherlands industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The fragrances market consists of the sale of male, female and unisex fragrances. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The Dutch Fragrances market had total revenues of \$683.0 million in 2022, representing a compound annual growth rate (CAGR) of 4.8% between 2017 and 2022.

Market consumption volume increased with a CAGR of 2.3% between 2017 and 2022, to reach a total of 13.9 million units in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 3.8% for the five-year period 2022 %li%2027, which

is expected to drive the market to a value of \$824.4 million by the end of 2027.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the fragrances market in the Netherlands

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fragrances market in the Netherlands

Leading company profiles reveal details of key fragrances market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Netherlands fragrances market with five year forecasts

## Reasons to Buy

What was the size of the Netherlands fragrances market by value in 2022?

What will be the size of the Netherlands fragrances market in 2027?

What factors are affecting the strength of competition in the Netherlands fragrances market?

How has the market performed over the last five years?

How large is the Netherlands's fragrances market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Dutch fragrances market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the Dutch fragrances market?

## **8 COMPANY PROFILES**

- 8.1. L'Oreal SA
- 8.2. Paco Rabanne SAS
- 8.3. Chanel Inc
- 8.4. Coty Inc.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Netherlands fragrances market value: \$ million, 2017-22
- Table 2: Netherlands fragrances market volume: million units, 2017-22
- Table 3: Netherlands fragrances market category segmentation: % share, by value, 2017-2022
- Table 4: Netherlands fragrances market category segmentation: \$ million, 2017-2022
- Table 5: Netherlands fragrances market geography segmentation: \$ million, 2022
- Table 6: Netherlands fragrances market distribution: % share, by value, 2022
- Table 7: Netherlands fragrances market value forecast: \$ million, 2022-27
- Table 8: Netherlands fragrances market volume forecast: million units, 2022-27
- Table 9: Netherlands fragrances market share: % share, by value, 2022
- Table 10: L'Oreal SA: key facts
- Table 11: L'Oreal SA: Annual Financial Ratios
- Table 12: L'Oreal SA: Key Employees
- Table 13: L'Oreal SA: Key Employees Continued
- Table 14: Paco Rabanne SAS: key facts
- Table 15: Paco Rabanne SAS: Key Employees
- Table 16: Chanel Inc: key facts
- Table 17: Chanel Inc: Key Employees
- Table 18: Coty Inc.: key facts
- Table 19: Coty Inc.: Annual Financial Ratios
- Table 20: Coty Inc.: Key Employees
- Table 21: Coty Inc.: Key Employees Continued
- Table 22: Netherlands size of population (million), 2018-22
- Table 23: Netherlands gdp (constant 2005 prices, \$ billion), 2018-22
- Table 24: Netherlands gdp (current prices, \$ billion), 2018-22
- Table 25: Netherlands inflation, 2018-22
- Table 26: Netherlands consumer price index (absolute), 2018-22
- Table 27: Netherlands exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: Netherlands fragrances market value: \$ million, 2017-22

Figure 2: Netherlands fragrances market volume: million units, 2017-22

Figure 3: Netherlands fragrances market category segmentation: \$ million, 2017-2022

Figure 4: Netherlands fragrances market geography segmentation: % share, by value, 2022

Figure 5: Netherlands fragrances market distribution: % share, by value, 2022

Figure 6: Netherlands fragrances market value forecast: \$ million, 2022-27

Figure 7: Netherlands fragrances market volume forecast: million units, 2022-27

Figure 8: Forces driving competition in the fragrances market in the Netherlands, 2022

Figure 9: Drivers of buyer power in the fragrances market in the Netherlands, 2022

Figure 10: Drivers of supplier power in the fragrances market in the Netherlands, 2022

Figure 11: Factors influencing the likelihood of new entrants in the fragrances market in the Netherlands, 2022

Figure 12: Factors influencing the threat of substitutes in the fragrances market in the Netherlands, 2022

Figure 13: Drivers of degree of rivalry in the fragrances market in the Netherlands, 2022

Figure 14: Netherlands fragrances market share: % share, by value, 2022

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