

# Netherlands Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2026

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## Abstracts

Netherlands Consumer Electronics Retail Market @Summary, Competitive Analysis and Forecast to 2026

### SUMMARY

Consumer Electronics Retail in the Netherlands industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Consumer Electronics Retail market is comprised of the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment. Communications equipment includes retail sales only of answer machines, fax machines, fixed-line telephones, mobile phone accessories and mobile phones. Computer hardware and software includes retail sales only of desktops and laptop computers, software, memory sticks, CD packs, hard disks and other data storage devices, computer peripherals, PDAs, organizers, calculators, and satellite navigation systems. Consumer electronics includes retail sales of CD players, DVD players and recorders, hi-fi systems, home theatres, in-car entertainment systems, portable digital radios, radios, televisions and video recorders, home use and portable games consoles. Household appliances includes major domestic appliances (air conditioners, dishwashers, dryers,

freezers, hobs and extractors, microwave ovens, refrigerators, stoves, vacuum cleaners and washing machines) plus minor domestic appliances (blenders, coffee machines, deep fryers, food processors, grills, hair products, hair trimmers, curling tongs, razors, hand-held mixers, irons, juicers, kettles, stand mixers, toasters, sun lamps and fans). Photographic equipment includes camcorders, cameras, projectors, camera and camcorder accessories, binoculars and telescopes.

The Dutch consumer electronics market had total revenues of \$14.5bn in 2021, representing a compound annual growth rate (CAGR) of 6% between 2017 and 2021.

The Computer Hardware & Software segment was the market's most lucrative in 2021, with total revenues of \$4.5bn, equivalent to 31.4% of the market's overall value.

Growth in the Netherlands is chiefly driven by sales of smartphones and by the online pureplay channel, which is gaining market share at a rapid rate.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the consumer electronics retail market in the Netherlands

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the consumer electronics retail market in the Netherlands

Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Netherlands consumer electronics retail market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Netherlands consumer electronics retail market by value in 2021?

What will be the size of the Netherlands consumer electronics retail market in 2026?

What factors are affecting the strength of competition in the Netherlands consumer electronics retail market?

How has the market performed over the last five years?

Who are the top competitors in the Netherlands's consumer electronics retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What is the rationale for the recent M&A activity?
- 7.3. How is the competitive landscape likely to change in the near future?
- 7.4. How has the COVID-19 pandemic affected leading players?

## **8 COMPANY PROFILES**

- 8.1. Coolblue BV
- 8.2. bol.com bv

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Netherlands consumer electronics retail market value: \$ billion, 2016–21

Table 2: Netherlands consumer electronics retail market category segmentation: % share, by value, 2016–2021

Table 3: Netherlands consumer electronics retail market category segmentation: \$ billion, 2016-2021

Table 4: Netherlands consumer electronics retail market geography segmentation: \$ billion, 2021

Table 5: Netherlands consumer electronics retail market distribution: % share, by value, 2021

Table 6: Netherlands consumer electronics retail market value forecast: \$ billion, 2021–26

Table 7: Coolblue BV: key facts

Table 8: Coolblue BV: Key Employees

Table 9: bol.com bv: key facts

Table 10: Netherlands size of population (million), 2017–21

Table 11: Netherlands gdp (constant 2005 prices, \$ billion), 2017–21

Table 12: Netherlands gdp (current prices, \$ billion), 2017–21

Table 13: Netherlands inflation, 2017–21

Table 14: Netherlands consumer price index (absolute), 2017–21

Table 15: Netherlands exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: Netherlands consumer electronics retail market value: \$ billion, 2016–21

Figure 2: Netherlands consumer electronics retail market category segmentation: \$ billion, 2016-2021

Figure 3: Netherlands consumer electronics retail market geography segmentation: % share, by value, 2021

Figure 4: Netherlands consumer electronics retail market distribution: % share, by value, 2021

Figure 5: Netherlands consumer electronics retail market value forecast: \$ billion, 2021–26

Figure 6: Forces driving competition in the consumer electronics retail market in the Netherlands, 2021

Figure 7: Drivers of buyer power in the consumer electronics retail market in the Netherlands, 2021

Figure 8: Drivers of supplier power in the consumer electronics retail market in the Netherlands, 2021

Figure 9: Factors influencing the likelihood of new entrants in the consumer electronics retail market in the Netherlands, 2021

Figure 10: Factors influencing the threat of substitutes in the consumer electronics retail market in the Netherlands, 2021

Figure 11: Drivers of degree of rivalry in the consumer electronics retail market in the Netherlands, 2021

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