

# Netflix Inc. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Netflix Inc. %li%Strategy, SWOT and Corporate Finance Report

### Summary

Netflix Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Netflix Inc. (Netflix or 'the company') is an online television network streaming TV shows and movies. The company offers DVDs and Blu-ray titles to subscribers, apart from a separate library of movies. It also provides subscribers to watch unlimited TV shows and movies streamed over the Internet to their TVs, computers, and mobile devices and also as receive digital versatile discs (DVDs) delivered to their homes. The company offers free-trial memberships to new members and certain rejoining members. Netflix uses the services of third-party cloud computing providers such as Amazon Web Services, and other content delivery networks to stream the content over the internet efficiently. Netflix primarily operates in the US. The company is headquartered in Los Gatos, California, the US.

### Scope

Detailed information on Netflix Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Netflix Inc. in the form of a SWOT analysis

An in-depth view of the business model of Netflix Inc. including a breakdown and examination of key business segments

Intelligence on Netflix Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Netflix Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Netflix Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Netflix Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Netflix Inc.'s business structure, strategy and prospects.

## Contents

- Table of Contents
- Company Snapshot
- Netflix Inc.: Company Overview
- Netflix Inc.: Overview and Key Facts
- Netflix Inc.: Overview
- Netflix Inc.: Key Facts
- Netflix Inc.: Key Employees
- Netflix Inc.: Key Employee Biographies
- Netflix Inc.: Major Products and Services
- Netflix Inc.: Management Statement
- Netflix Inc.: Locations and Subsidiaries
- Netflix Inc.: Key Competitors
- Netflix Inc.: Company Analysis
- Netflix Inc.: Business Description
- Netflix Inc.: SWOT Analysis
- Netflix Inc.: SWOT Overview
- Netflix Inc.: Strengths
- Netflix Inc.: Weaknesses
- Netflix Inc.: Opportunities
- Netflix Inc.: Threats
- Netflix Inc.: Corporate Financial Deals Activity
- Netflix Inc.: Financial Deals Overview
- Netflix Inc.: Targets and Partners
- Netflix Inc.: Top Deals 2019 - 2023YTD\*
- Netflix Inc.: Advisors
- Netflix Inc.: Top Legal Advisors
- Netflix Inc.: Top Financial Advisors
- Netflix Inc.: Mergers and Acquisitions
- Netflix Inc.: Corporate Venturing
- Netflix Inc.: Capital Raising
- Netflix Inc.: Partnership
- Netflix Inc.: Recent Developments
- Netflix Inc.: News and Events Summary
- Netflix Inc.: Business Expansion
- Netflix Inc.: Corporate Governance
- Netflix Inc.: Financial Deals
- Netflix Inc.: Financial Performance

Netflix Inc.: Regulatory and Legal Events

Netflix Inc.: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Netflix Inc.: Key Facts

Table 2: Netflix Inc.: Key Employees

Table 3: Netflix Inc.: Locations and Subsidiaries

Table 4: Netflix Inc.: Key Competitors

Table 5: Netflix Inc.: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Table 6: Netflix Inc.: M&A Average Deal Size - Value (US\$m)

Table 7: Netflix Inc.: Targets and Partners

Table 8: Netflix Inc.: Top Deals 2019 - 2023YTD\*

Table 9: Netflix Inc.: Legal Advisor Ranking by Value (US\$m)

Table 10: Netflix Inc.: Financial Advisor Ranking by Value (US\$m)

Table 11: Netflix Inc.: M&A Volume and Value Trend (2019 - YTD\*2023)

Table 12: Netflix Inc.: M&A Activity by Geography (2019 - YTD\*2023)

Table 13: Netflix Inc.: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)

Table 14: Netflix Inc.: Capital Raising Volume and Value Trend (2019 - YTD\*2023)

Table 15: Netflix Inc.: Capital Raising by Deal Type (2019 - YTD\*2023)

Table 16: Netflix Inc.: Partnership Volume and Value Trend (2019 - YTD\*2023)

Table 17: Netflix Inc.: Partnership Trend by Deal Type (2019 - YTD\*2023)

Table 18: Netflix Inc.: News and Events Summary

Table 19: Netflix Inc.: Business Expansion

Table 20: Netflix Inc.: Corporate Governance

Table 21: Netflix Inc.: Financial Deals

Table 22: Netflix Inc.: Financial Performance

Table 23: Netflix Inc.: Regulatory and Legal Events

Table 24: Netflix Inc.: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

- Figure 1: Netflix Inc.: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)
- Figure 2: Netflix Inc.: M&A Average Deal Size - Value (US\$m)
- Figure 3: Netflix Inc.: M&A Volume and Value Trend (2019 - YTD\*2023)
- Figure 4: Netflix Inc.: M&A Activity by Geography (2019 - YTD\*2023)
- Figure 5: Netflix Inc.: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)
- Figure 6: Netflix Inc.: Capital Raising Volume and Value Trend (2019 - YTD\*2023)
- Figure 7: Netflix Inc.: Capital Raising by Deal Type (2019 - YTD\*2023)
- Figure 8: Netflix Inc.: Partnership Volume and Value Trend (2019 - YTD\*2023)
- Figure 9: Netflix Inc.: Partnership Trend by Deal Type (2019 - YTD\*2023)

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