

NetEase Inc - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/NC0B367DE04EN.html>

Date: May 2024

Pages: 53

Price: US\$ 175.00 (Single User License)

ID: NC0B367DE04EN

Abstracts

NetEase Inc - Company Profile and SWOT Analysis

SUMMARY

NetEase Inc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

NetEase Inc (NetEase) is an internet technology and gaming company. It offers mobile and PC games, e-commerce, e-mail, advertising, online music services, live streaming, online education, and online advertising services. NetEase also offers multiplayer online role-playing games (MMORPGs), which is an interactive online games, and mobile games, which are played on mobiles using the internet. The company also operates international online games in China including Westward Journey Online and Fantasy Westward Journey mobile games. The company carries out its operations in China through variable interest entities (VIEs) and subsidiaries in the British Virgin Islands, China, the Cayman Islands, and Hong Kong. NetEase is headquartered in Hangzhou, Zhejiang, China.

SCOPE

Detailed information on NetEase Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting NetEase Inc in the

form of a SWOT analysis

An in-depth view of the business model of NetEase Inc including a breakdown and examination of key business segments

Intelligence on NetEase Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about NetEase Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of NetEase Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess NetEase Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on NetEase Inc's business structure, strategy and prospects.

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