

Neiman Marcus Group LTD LLC - Company Profile and SWOT Analysis

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Abstracts

Neiman Marcus Group LTD LLC Company Profile and SWOT Analysis

Summary

Neiman Marcus Group LTD LLC Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Neiman Marcus Group LTD LLC (Neiman Marcus Group or 'the company') is a luxury goods retailer in the US. Its product offerings include sportswear, handbags, shoes, cosmetics, men's clothing and accessories, women's couture and designer apparel, designer jewellery, decorative home accessories, fine china, crystal and silver, and children's apparel and gift items. The company sells products in stores, on websites, and through e-mail, text or phone. It markets its products under the Neiman Marcus, MyTheresa, Bergdorf Goodman, Horchow, Last Call and CUSP brand. Neiman Marcus Group offers luxury home furnishings, and accessories through horchow.com and print catalogues. It operates in the US. The company is headquartered in Dallas, Texas, the US.

Scope

Detailed information on Neiman Marcus Group LTD LLC required for business and competitor intelligence needs

A study of the major internal and external factors affecting Neiman Marcus Group LTD LLC in the form of a SWOT analysis

An in-depth view of the business model of Neiman Marcus Group LTD LLC including a breakdown and examination of key business segments

Intelligence on Neiman Marcus Group LTD LLC's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Neiman Marcus Group LTD LLC, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Neiman Marcus Group LTD LLC and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Neiman Marcus Group LTD LLC as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Neiman Marcus Group LTD LLC's business structure, strategy and prospects.

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