

# Navistar International Corporation - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

Navistar International Corporation %li%Strategy, SWOT and Corporate Finance Report

## Summary

Navistar International Corporation %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

### **Key Highlights**

Navistar International Corporation (NIC or 'the company') a subsidiary of Traton Group, is an automotive that provides trucks, buses, and other vehicles. The company's major products include military trucks, commercial and school buses, diesel engines and parts of trucks and buses. It markets its trucks and buses under the brand names of International, IC Bus, OnCommand, Fleetrite, ReNEWed and Diamond Advantage. Apart from trucks, buses and their parts and services, the company also provides leasing and financial support services to dealers. NIC has presence across the US, Brazil, Canada, and Mexico. The company is headquartered in Lisle, Illinois, the US.

#### Scope

Detailed information on Navistar International Corporation required for business and competitor intelligence needs



A study of the major internal and external factors affecting Navistar International Corporation in the form of a SWOT analysis

An in-depth view of the business model of Navistar International Corporation including a breakdown and examination of key business segments

Intelligence on Navistar International Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Navistar International Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

### Reasons to Buy

Gain understanding of Navistar International Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Navistar International Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Navistar International Corporation's business structure, strategy and prospects.



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