

Nautilus Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Nautilus Inc %li%Strategy, SWOT and Corporate Finance Report

Summary

Nautilus Inc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Nautilus Inc (Nautilus) is a marketer, developer, and manufacturer of health and fitness products that offers cardiovascular and strength products and related accessories. It markets products through a wide distribution network of specialty retailers and independent retailers. The company's product portfolio includes both cardio and strength products such as treadmills, elliptical, exercise bikes, dumbbells, kettlebell and barbell weights and accessories, home gyms, weight benches, and nutrition supplements. It markets products online at bowflex.com, bowflex.ca, schwinfitness.com and nautilus.com. The company markets its products under various brands such as Nautilus, Bowflex, Powerrod, Bowflex Revolution, Octane Fitness, Treadclimber, Explore the World, JRNY, VeloCore, Treadclimber, Max Trainer, Selecttech, Airdyne, Zero Runner and Schwinn. Nautilus is headquartered in Vancouver, Washington, the US.

Scope

Detailed information on Nautilus Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Nautilus Inc in the form of a SWOT analysis

An in-depth view of the business model of Nautilus Inc including a breakdown and examination of key business segments

Intelligence on Nautilus Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Nautilus Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Nautilus Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Nautilus Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Nautilus Inc's business structure, strategy and prospects.

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