

The Bountiful Company - Strategy, SWOT and Corporate Finance Report

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Abstracts

The Bountiful Company - Strategy, SWOT and Corporate Finance Report

SUMMARY

The Bountiful Company - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

The Bountiful Company (Bountiful or “the company”) formerly The Nature’s Bounty Company, is engaged in the manufacturing, marketing, distribution and retailing of a wide range of nutritional supplements. The company markets its products under the brands of Balance Bar, Puritan’s Pride, Nature’s Bounty, Sundown Naturals, Osteo Bi-Flex, Solgar, Flex-A-Min, MET-Rx, Pure Protein and Body Fortress. Bountiful operates manufacturing, packaging, warehouse, distribution and administration facilities throughout the US and Canada. It also maintains overseas offices in the UK, the Netherlands, Spain, China, South Africa, and New Zealand. The company is headquartered in Bohemia, New York, the US

SCOPE

Detailed information on The Bountiful Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Bountiful Company in the form of a SWOT analysis

An in-depth view of the business model of The Bountiful Company including a breakdown and examination of key business segments

Intelligence on The Bountiful Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Bountiful Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of The Bountiful Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Bountiful Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Bountiful Company's business structure, strategy and prospects.

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