

Natura Cosméticos SA - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/NA212EB4ED6EN.html>

Date: November 2017

Pages: 34

Price: US\$ 175.00 (Single User License)

ID: NA212EB4ED6EN

Abstracts

Natura Cosméticos SA - Strategy, SWOT and Corporate Finance Report

SUMMARY

Natura Cosméticos SA - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Natura Cosméticos S.A. (Natura) is a manufacturer and marketer of personal care products. The company's product portfolio comprises makeup, skin care, body care, hair care products, fragrances, treatment products, oral hygiene products, bath products and sun protection products. Natura markets its products under various brands such as Chronos, Natura Ekos, Mame e Bebe, Natura Unica, Natura Diversa, Faces de Natura and Tododia among others. The company directly sells its products to customers through consultants in Brazil, Chile, Peru, Argentina, France, Mexico and Colombia. Furthermore, the company is involved in the product and technology development and market research. It also provides research and testing services for personal care industry companies. Natura is headquartered in Itapeverica da Serra, Brazil.

SCOPE

Detailed information on Natura Cosméticos SA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Natura Cosmetics SA in the form of a SWOT analysis

An in-depth view of the business model of Natura Cosmetics SA including a breakdown and examination of key business segments

Intelligence on Natura Cosmetics SA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Natura Cosmetics SA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Natura Cosmetics SA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Natura Cosmetics SA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Natura Cosmetics SA's business structure, strategy and prospects.

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