

# National Western Life Insurance Company - Strategy, SWOT and Corporate Finance Report

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# Abstracts

### SUMMARY

National Western Life Insurance Company - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

### **KEY FINDINGS**

Detailed information on National Western Life Insurance Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting National Western Life Insurance Company in the form of a SWOT analysis

An in-depth view of the business model of National Western Life Insurance Company including a breakdown and examination of key business segments

Intelligence on National Western Life Insurance Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about National Western Life Insurance Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data



and key trends

### **REASONS TO BUY**

Gain understanding of National Western Life Insurance Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess National Western Life Insurance Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on National Western Life Insurance Company's business structure, strategy and prospects.

### **KEY HIGHLIGHTS**

National Western Life Insurance Company (National Western) is a life insurance company. The company offers a range of life insurance plans, annuity and retirement products. Its portfolio of life insurance products includes universal life insurance, interestsensitive whole life insurance and traditional products such as term insurance. Its annuity products include flexible premium and single premium deferred annuities, fixedindexed annuities and single premium immediate annuities. National Western provides life insurance products catering to the savings and protection needs of policy holders, and retirement needs of annuity contract holders. It markets its products in various countries across North, Central and South America, the Caribbean, the Pacific Rim, Eastern Europe, and Asia regions. National Western is headquartered in Austin, Texas, the US.

The company reported total premiums earnings of US\$203.5 million during the fiscal year 2015 (FY2015), representing an annual increase of 6.1% over FY2014.



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### **COMPANIES MENTIONED**

National Western Life Insurance Company



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