

# The National Bank of Ras Al-Khaimah (P.S.C.) - Company Profile and SWOT Analysis

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## Abstracts

The National Bank of Ras Al-Khaimah (P.S.C.) - Company Profile and SWOT Analysis

### SUMMARY

The National Bank of Ras Al-Khaimah (P.S.C.) - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

The National Bank of Ras Al-Khaimah (P.S.C.) (Rakbank) is a provider of banking and other related financial services, with a prime focus on individual, commercial, corporate, and institutional customers. Its portfolio of offerings under personal banking comprises of savings and current accounts, fixed deposits, overdrafts, auto and personal loans, farm loans, mortgage loans, debit and credit cards, life, and non-life insurance, and saving plans. Under business banking, its offering consists of fund and non-fund-based overdrafts, checking account, business loans, corporate cards, trust receipts and guarantees, foreign exchange solutions and treasury services. Rakbank also provides electronic banking services including online, mobile, telephone and SMS banking services. The bank offers its products and services through a network of its branches, ATMs, and direct sales network, and through online banking in the UAE. Rakbank is headquartered in Ras Al-Khaimah, the UAE.

### SCOPE

Detailed information on The National Bank of Ras Al-Khaimah (P.S.C.) required for business and competitor intelligence needs

A study of the major internal and external factors affecting The National Bank of Ras Al-Khaimah (P.S.C.) in the form of a SWOT analysis

An in-depth view of the business model of The National Bank of Ras Al-Khaimah (P.S.C.) including a breakdown and examination of key business segments

Intelligence on The National Bank of Ras Al-Khaimah (P.S.C.)'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The National Bank of Ras Al-Khaimah (P.S.C.), such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of The National Bank of Ras Al-Khaimah (P.S.C.) and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The National Bank of Ras Al-Khaimah (P.S.C.) as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The National Bank of Ras Al-Khaimah (P.S.C.)'s business structure, strategy and prospects.

## Contents

### Company Snapshot

- The National Bank of Ras Al-Khaimah (P.S.C.): Company Overview
- The National Bank of Ras Al-Khaimah (P.S.C.): Overview and Key Facts
- The National Bank of Ras Al-Khaimah (P.S.C.): Overview
- The National Bank of Ras Al-Khaimah (P.S.C.): Key Facts
- The National Bank of Ras Al-Khaimah (P.S.C.): Key Employees
- The National Bank of Ras Al-Khaimah (P.S.C.): Key Employee Biographies
- The National Bank of Ras Al-Khaimah (P.S.C.): Major Products and Services
- The National Bank of Ras Al-Khaimah (P.S.C.): Company History
- The National Bank of Ras Al-Khaimah (P.S.C.): Management Statement
- The National Bank of Ras Al-Khaimah (P.S.C.): Locations and Subsidiaries
- The National Bank of Ras Al-Khaimah (P.S.C.): Key Competitors
- The National Bank of Ras Al-Khaimah (P.S.C.): Company Analysis
- The National Bank of Ras Al-Khaimah (P.S.C.): Business Description
- The National Bank of Ras Al-Khaimah (P.S.C.): SWOT Analysis
- The National Bank of Ras Al-Khaimah (P.S.C.): SWOT Overview
- The National Bank of Ras Al-Khaimah (P.S.C.): Strengths
- The National Bank of Ras Al-Khaimah (P.S.C.): Weaknesses
- The National Bank of Ras Al-Khaimah (P.S.C.): Opportunities
- The National Bank of Ras Al-Khaimah (P.S.C.): Threats
- The National Bank of Ras Al-Khaimah (P.S.C.): Recent Developments
- The National Bank of Ras Al-Khaimah (P.S.C.): News and Events Summary
- The National Bank of Ras Al-Khaimah (P.S.C.): Business Expansion
- The National Bank of Ras Al-Khaimah (P.S.C.): Contracts
- The National Bank of Ras Al-Khaimah (P.S.C.): Financial Deals
- The National Bank of Ras Al-Khaimah (P.S.C.): Financial Performance
- The National Bank of Ras Al-Khaimah (P.S.C.): Market Developments
- The National Bank of Ras Al-Khaimah (P.S.C.): Strategy and Operations

### Appendix

Contact Us

Methodology

About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: The National Bank of Ras Al-Khaimah (P.S.C.): Key Facts
- Table 2: The National Bank of Ras Al-Khaimah (P.S.C.): Key Employees
- Table 3: The National Bank of Ras Al-Khaimah (P.S.C.): Company History
- Table 4: The National Bank of Ras Al-Khaimah (P.S.C.): Locations and Subsidiaries
- Table 5: The National Bank of Ras Al-Khaimah (P.S.C.): Key Competitors
- Table 6: The National Bank of Ras Al-Khaimah (P.S.C.): News and Events Summary
- Table 7: The National Bank of Ras Al-Khaimah (P.S.C.): Business Expansion
- Table 8: The National Bank of Ras Al-Khaimah (P.S.C.): Contracts
- Table 9: The National Bank of Ras Al-Khaimah (P.S.C.): Financial Deals
- Table 10: The National Bank of Ras Al-Khaimah (P.S.C.): Financial Performance
- Table 11: The National Bank of Ras Al-Khaimah (P.S.C.): Market Developments
- Table 12: The National Bank of Ras Al-Khaimah (P.S.C.): Strategy and Operations

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