

# National Bank of Oman - Company Profile and SWOT Analysis

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Date: April 2024

Pages: 44

Price: US\$ 175.00 (Single User License)

ID: N8EC1D66AA5AEN

# **Abstracts**

National Bank of Oman %li%Company Profile and SWOT Analysis

#### Summary

National Bank of Oman %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **Key Highlights**

National Bank of Oman (NBO) offers both conventional and Islamic banking services. The bank's primary operations are divided into five main segments: retail banking, corporate banking, investment banking, treasury and international banking, and Islamic banking. NBO provides a wide range of products and services, including various types of bank accounts, deposit options, digital services, cards, loans, and insurance plans. Notably, the bank offers a unique product called the Badeel Prepaid Card. NBO's services cater to a diverse customer base, including individuals, businesses, and corporations across various industries. NBO is headquartered in Ruwi, Sultanate of Oman.

#### Scope

Detailed information on National Bank of Oman required for business and competitor intelligence needs



A study of the major internal and external factors affecting National Bank of Oman in the form of a SWOT analysis

An in-depth view of the business model of National Bank of Oman including a breakdown and examination of key business segments

Intelligence on National Bank of Oman's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about National Bank of Oman, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

# Reasons to Buy

Gain understanding of National Bank of Oman and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess National Bank of Oman as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on National Bank of Oman's business structure, strategy and prospects.



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