

National Bank of Greece SA - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/ND10B62927BEN.html>

Date: June 2023

Pages: 59

Price: US\$ 175.00 (Single User License)

ID: ND10B62927BEN

Abstracts

National Bank of Greece SA - Strategy, SWOT and Corporate Finance Report

SUMMARY

National Bank of Greece SA - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

National Bank of Greece SA (NBG) is a provider of individual, profession, and business banking products and related financial services along with its subsidiaries. Its portfolio of individual banking and financial offerings comprise of accounts, cards, foreign currency deposits, card loyalty program, mutual funds, shares, home and consumer loans, ecological solutions, transaction and services, and private banking. The professional banking services consists of fixed asset financing, liquid financing, co-financed loans, and international trade. Under the business and financial institutional banking, the offerings consist of term loans, special credits, international trade, corporate cash management, project finance, and payment solutions and liquidity management. The bank offers its products and services through a network of branch offices, ATMs, and online portals to individuals, corporates, SMEs, and financial institutions in Greece, Cyprus, Romania, Northern Macedonia, the UK, and Malta. NBG is headquartered in Athens, Greece.

SCOPE

Detailed information on National Bank of Greece SA required for business and competitor intelligence needs

A study of the major internal and external factors affecting National Bank of Greece SA in the form of a SWOT analysis

An in-depth view of the business model of National Bank of Greece SA including a breakdown and examination of key business segments

Intelligence on National Bank of Greece SA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about National Bank of Greece SA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of National Bank of Greece SA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess National Bank of Greece SA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on National Bank of Greece SA's business structure, strategy and prospects.

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