

Naspers Limited - Company Profile and SWOT Analysis

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Abstracts

Naspers Limited %li%Company Profile and SWOT Analysis

Summary

Naspers Limited %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Naspers Limited (Naspers or 'the company') is a global internet and entertainment company involved in providing of internet services, especially ecommerce, video entertainment and media. The company operates multiple internet platforms to provide various services and products, including e-commerce, communication, social networks, entertainment, and mobile value-added services. It also offers digital satellite and digital terrestrial television services to subscribers; mobile and internet services; subscription video on-demand services; and digital content management and protection systems to protect, manage, and monetize digital media on various platforms. Naspers has business operations across Africa, Latin America, Central and Eastern Europe, Asia-Pacific and the Middle East. The company is headquartered in Cape Town, South Africa.

Scope

Detailed information on Naspers Limited required for business and competitor

intelligence needs

A study of the major internal and external factors affecting Naspers Limited in the form of a SWOT analysis

An in-depth view of the business model of Naspers Limited including a breakdown and examination of key business segments

Intelligence on Naspers Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Naspers Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Naspers Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Naspers Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Naspers Limited's business structure, strategy and prospects.

Contents

Table of Contents
Company Snapshot
Naspers Limited: Company Overview
Naspers Limited: Overview and Key Facts
Naspers Limited: Overview
Naspers Limited: Key Facts
Naspers Limited: Key Employees
Naspers Limited: Key Employee Biographies
Naspers Limited: Major Products and Services
Naspers Limited: Management Statement
Naspers Limited: Locations and Subsidiaries
Naspers Limited: Key Competitors
Naspers Limited: Company Analysis
Naspers Limited: Business Description
Naspers Limited: SWOT Analysis
Naspers Limited: SWOT Overview
Naspers Limited: Strengths
Naspers Limited: Weaknesses
Naspers Limited: Opportunities
Naspers Limited: Threats
Naspers Limited: Corporate Financial Deals Activity
Naspers Limited: Financial Deals Overview
Naspers Limited: Targets and Partners
Naspers Limited: Top Deals 2020 - 2024YTD*
Naspers Limited: Advisors
Naspers Limited: Top Legal Advisors
Naspers Limited: Top Financial Advisors
Naspers Limited: Mergers and Acquisitions
Naspers Limited: Corporate Venturing
Naspers Limited: Capital Raising
Naspers Limited: Divestments
Naspers Limited: Private Equity and Ownership
Naspers Limited: Recent Developments
Naspers Limited: News and Events Summary
Naspers Limited: Business Expansion
Naspers Limited: Corporate Governance
Naspers Limited: Financial Deals

Naspers Limited: Financial Performance

Appendix

Contact Us

Methodology

About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Naspers Limited: Key Facts

Table 2: Naspers Limited: Key Employees

Table 3: Naspers Limited: Locations and Subsidiaries

Table 4: Naspers Limited: Key Competitors

Table 5: Naspers Limited: Deal Activity by Deal Type - Volume (TTM*)

Table 6: Naspers Limited: Deal Activity by Deal Type - Volume (2020 - YTD*2024)

Table 7: Naspers Limited: M&A Average Deal Size - Value (US\$m)

Table 8: Naspers Limited: Targets and Partners

Table 9: Naspers Limited: Top Deals 2020 - 2024YTD*

Table 10: Naspers Limited: Legal Advisor Ranking by Value (US\$m)

Table 11: Naspers Limited: Financial Advisor Ranking by Value (US\$m)

Table 12: Naspers Limited: M&A Volume and Value Trend (2020 - YTD*2024)

Table 13: Naspers Limited: M&A Activity by Geography (2020 - YTD*2024)

Table 14: Naspers Limited: Corporate Venturing Volume and Value Trend (2020 - YTD*2024)

Table 15: Naspers Limited: Corporate Venturing by Geography (2020 - YTD*2024)

Table 16: Naspers Limited: Capital Raising Volume and Value Trend (2020 - YTD*2024)

Table 17: Naspers Limited: Capital Raising by Deal Type (2020 - YTD*2024)

Table 18: Naspers Limited: Divestments Volume and Value Trend (2020 - YTD*2024)

Table 19: Naspers Limited: Divestments by Geography (2020 - YTD*2024)

Table 20: Naspers Limited: Private Equity and Ownership Volume and Value Trend (2020 - YTD*2024)

Table 21: Naspers Limited: Private Equity and Ownership Volume by Deal Type (2020 - YTD*2024)

Table 22: Naspers Limited: News and Events Summary

Table 23: Naspers Limited: Business Expansion

Table 24: Naspers Limited: Corporate Governance

Table 25: Naspers Limited: Financial Deals

Table 26: Naspers Limited: Financial Performance

List Of Figures

LIST OF FIGURES

Figure 1: Naspers Limited: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: Naspers Limited: Deal Activity by Deal Type - Volume (2020 - YTD*2024)

Figure 3: Naspers Limited: M&A Average Deal Size - Value (US\$m)

Figure 4: Naspers Limited: M&A Volume and Value Trend (2020 - YTD*2024)

Figure 5: Naspers Limited: M&A Activity by Geography (2020 - YTD*2024)

Figure 6: Naspers Limited: Corporate Venturing Volume and Value Trend (2020 - YTD*2024)

Figure 7: Naspers Limited: Corporate Venturing by Geography (2020 - YTD*2024)

Figure 8: Naspers Limited: Capital Raising Volume and Value Trend (2020 - YTD*2024)

Figure 9: Naspers Limited: Capital Raising by Deal Type (2020 - YTD*2024)

Figure 10: Naspers Limited: Divestments Volume and Value Trend (2020 - YTD*2024)

Figure 11: Naspers Limited: Divestments by Geography (2020 - YTD*2024)

Figure 12: Naspers Limited: Private Equity and Ownership Volume and Value Trend (2020 - YTD*2024)

Figure 13: Naspers Limited: Private Equity and Ownership Volume by Deal Type (2020 - YTD*2024)

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