

Naples - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

<https://marketpublishers.com/r/NEB064C99100EN.html>

Date: March 2023

Pages: 35

Price: US\$ 250.00 (Single User License)

ID: NEB064C99100EN

Abstracts

Naples - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

SUMMARY

“City Profile - Naples” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Naples.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends

Naples metropolitan area was home to 2.9 million people and contributed 3.4% to the country's total GDP in 2022. Improvements in foreign trade, real estate, construction, tourism are expected to be major drivers of growth.

SCOPE

Naples, the capital city of the Campania region, serves as an important commercial and industrial center of Italy

Tourism is the key sector contributing total gross value output. Energy crisis, supply chain disruptions from the Russia-Ukraine war, and elevated inflation

impeded the sector's growth momentum in 2022

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Contents

City Snapshot
PEST Analysis
Political
Economic
Social
Technology and Infrastructure
Communications
Internal Transport Networks
Connectivity
Airports
Ports
Business Environment Analysis
Travel and Tourism
Tourism Flows
Hotels
Attractions
Events
Construction and Real Estate
Investment
Real Estate Market
Retail
Retail Market
Consumption, Income and Prices
Appendix
Sources
Further Reading
Ask the Analyst
About MarketLine
Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Naples metropolitan area - key facts (estimates), 2022

Table 2: Naples metropolitan area - real GDP and real GDP growth, 2000-30

Table 3: Naples metropolitan area - economic growth comparison (Index 2010=100), 2000-30

Table 4: Naples metropolitan area - GDP per capita comparison, 2000-30 (\$)

Table 5: Naples metropolitan area - employment structure, 2000-30 (% of total)

Table 6: Naples metropolitan area - main universities, 2022

Table 7: Naples metropolitan area - population comparison, 2000-30 (million)

Table 8: Naples metropolitan area - population by age, 2000-30 (% of total)

Table 9: Naples metropolitan area - mass transit network indicators, 2022

Table 10: Naples metropolitan area - Naples Airport, key airport indicators, 2017-22

Table 11: Naples metropolitan area - Port of Naples, key airport indicators, 2017-22

Table 12: Naples city - arrivals in commercial accommodation establishments, 2017-21

Table 13: : Naples city - international arrivals by country of residence, 2019-20

Table 14: Naples city - overnight stays (number), 2017-21

Table 15: Naples city - hotels (number), 2021

Table 16: Naples metropolitan area - UNESCO World Heritage Sites

Table 17: Naples metropolitan area - MICE and other events

List Of Figures

LIST OF FIGURES

Figure 1: Naples metropolitan area - real GDP and real GDP growth, 2000-30

Figure 2: Naples metropolitan area - economic growth comparison (Index 2010=100), 2000-30

Figure 3: Naples metropolitan area - GDP per capita comparison, 2000-30

Figure 4: Naples metropolitan area - employment structure, 2000-30 (% of total)

Figure 5: Naples metropolitan area - population comparison, 2000-30

Figure 6: Naples metropolitan area - population by age, 2000-30 (% of total)

I would like to order

Product name: Naples - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

Product link: <https://marketpublishers.com/r/NEB064C99100EN.html>

Price: US\$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NEB064C99100EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

