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Myriad Genetics, Inc. - Company Profile and SWOT Analysis

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Abstracts

Myriad Genetics, Inc. %li%Company Profile and SWOT Analysis

Summary

Myriad Genetics, Inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

Myriad Genetics, Inc. (Myriad or 'the company') is a molecular diagnostic company. It is engaged in the development and marketing of novel predictive medicine, personalized medicine and prognostic medicine products. The company provides its products under Vectra, Endopredict, myRisk, Prequel, Foresight, MyChoice CDx, BRACAnalysis CDx, myPath, GeneSight, Prolaris, and brand names. It operates a CLIA-certified laboratory facility in Salt Lake City, Utah to perform most of the molecular diagnostic tests; a CLIA-certified laboratory in South San Francisco, California; a single laboratory facility in Munich, Germany to perform the international molecular diagnostic tests; and a CLIA-certified laboratory facility in Austin, Texas. The company has operations in the US and Europe. Myriad is headquartered in Salt Lake City, Utah, the US.

Scope

Detailed information on Myriad Genetics, Inc. required for business and competitor intelligence needs

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A study of the major internal and external factors affecting Myriad Genetics, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Myriad Genetics, Inc. including a breakdown and examination of key business segments

Intelligence on Myriad Genetics, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Myriad Genetics, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Myriad Genetics, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Myriad Genetics, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Myriad Genetics, Inc.'s business structure, strategy and prospects.

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