

MTN Group Limited - Company Profile and SWOT Analysis

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Abstracts

MTN Group Limited. Company Profile and SWOT Analysis

Summary

MTN Group Limited. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

MTN Group Limited (MTN or "the company") is a mobile operator offering communications products and services such as traditional and mobile voice, data, digital and mobile financial services, and enterprise services. The company also offers messaging services such as SMS, MMS; mobile banking services; and broadband services. It serves to small and medium enterprises (SME), public sector and corporate clients. MTN operates in South Africa, Nigeria, South and East Africa (SEA), West and Central Africa (WECA), and the Middle East and North Africa (MENA). The company is headquartered in Johannesburg, Gauteng, South Africa.

Scope

Detailed information on MTN Group Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting MTN Group Limited in

the form of a SWOT analysis

An in-depth view of the business model of MTN Group Limited including a breakdown and examination of key business segments

Intelligence on MTN Group Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about MTN Group Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of MTN Group Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess MTN Group Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on MTN Group Limited's business structure, strategy and prospects.

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