

Movies & Entertainment in the United States

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Abstracts

Movies & Entertainment in the United States

Summary

Movies & Entertainment in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Movies & entertainment market is segmented into box office and music & video.

The US movies & entertainment market had total revenues of \$22,116.5 million in 2023, representing a negative compound annual growth rate (CAGR) of 3.6% between 2018 and 2023.

The music & video segment accounted for the market's largest proportion in 2023, with total revenues of \$13,250.6 million, equivalent to 59.9% of the market's overall value.

In 2023, the US captured a share of 90.7% of the North American movies & entertainment market.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in the United States

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States movies & entertainment market with five year forecasts

Reasons to Buy

What was the size of the United States movies & entertainment market by value in 2023?

What will be the size of the United States movies & entertainment market in 2028?

What factors are affecting the strength of competition in the United States movies & entertainment market?

How has the market performed over the last five years?

Who are the top competitors in the United States's movies & entertainment market?

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