

Movies & Entertainment in Spain

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SUMMARY

Movies & Entertainment in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the Spain movies & entertainment market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

- The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.
- The Spanish movies & entertainment market had total revenues of \$1,126.9m in 2017, representing a compound annual growth rate (CAGR) of 0.8% between 2013 and 2017.
- The box office segment was the market's most lucrative in 2017, with total revenues of \$681.0m, equivalent to 60.4% of the market's overall value.
- In 2017, Sky launched a low cost streaming service in Spain joining other already popular services such as Netflix, which contributed to a decline of 0.9% in this market the same year.

SCOPE

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in Spain
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Spain
- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Spain movies & entertainment market with five year forecasts

REASONS TO BUY

- What was the size of the Spain movies & entertainment market by value in 2017?
- What will be the size of the Spain movies & entertainment market in 2022?
- What factors are affecting the strength of competition in the Spain movies & entertainment market?

- How has the market performed over the last five years?
- What are the main segments that make up Spain's movies & entertainment market?

Table of Content

Executive Summary
Market value
Market value forecast
Category segmentation
Geography segmentation
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market Segmentation
Category segmentation
Geography segmentation
Market Outlook
Market value forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Lazona Films
The Walt Disney Company
Time Warner Inc.
Viacom, Inc.
Macroeconomic Indicators
Country data
Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

LIST OF TABLES

Table 1: Spain movies & entertainment market value: \$ million, 2013-17
Table 2: Spain movies & entertainment market category segmentation: \$ million, 2017
Table 3: Spain movies & entertainment market geography segmentation: \$ million, 2017
Table 4: Spain movies & entertainment market value forecast: \$ million, 2017-22
Table 5: Lazona Films: key facts
Table 6: The Walt Disney Company: key facts
Table 7: The Walt Disney Company: key financials (\$)
Table 8: The Walt Disney Company: key financial ratios
Table 9: Time Warner Inc.: key facts
Table 10: Time Warner Inc.: key financials (\$)
Table 11: Time Warner Inc.: key financial ratios

- Table 12: Viacom, Inc.: key facts
Table 13: Viacom, Inc.: key financials (\$)
Table 14: Viacom, Inc.: key financial ratios
Table 15: Spain size of population (million), 2013-17
Table 16: Spain gdp (constant 2005 prices, \$ billion), 2013-17
Table 17: Spain gdp (current prices, \$ billion), 2013-17
Table 18: Spain inflation, 2013-17
Table 19: Spain consumer price index (absolute), 2013-17
Table 20: Spain exchange rate, 2013-17

LIST OF FIGURES

- Figure 1: Spain movies & entertainment market value: \$ million, 2013-17
Figure 2: Spain movies & entertainment market category segmentation: % share, by value, 2017
Figure 3: Spain movies & entertainment market geography segmentation: % share, by value, 2017
Figure 4: Spain movies & entertainment market value forecast: \$ million, 2017-22
Figure 5: Forces driving competition in the movies & entertainment market in Spain, 2017
Figure 6: Drivers of buyer power in the movies & entertainment market in Spain, 2017
Figure 7: Drivers of supplier power in the movies & entertainment market in Spain, 2017
Figure 8: Factors influencing the likelihood of new entrants in the movies & entertainment market in Spain, 2017
Figure 9: Factors influencing the threat of substitutes in the movies & entertainment market in Spain, 2017
Figure 10: Drivers of degree of rivalry in the movies & entertainment market in Spain, 2017
Figure 11: The Walt Disney Company: revenues & profitability
Figure 12: The Walt Disney Company: assets & liabilities
Figure 13: Time Warner Inc.: revenues & profitability
Figure 14: Time Warner Inc.: assets & liabilities
Figure 15: Viacom, Inc.: revenues & profitability
Figure 16: Viacom, Inc.: assets & liabilities

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