

# Movies & Entertainment in Spain



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## Movies & Entertainment in Spain

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### Movies & Entertainment in Spain

#### SUMMARY

Movies & Entertainment in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### SYNOPSIS

Essential resource for top-line data and analysis covering the Spain movies & entertainment market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

#### KEY HIGHLIGHTS

- The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.
- The Spanish movies & entertainment market had total revenues of \$1,115.3m in 2016, representing a compound annual rate of change (CARC) of -3.3% between 2012 and 2016.
- The box office segment was the market's most lucrative in 2016, with total revenues of \$671.1m, equivalent to 60.2% of the market's overall value.
- In Spain, the physical DVD business is crumbling. However there is a growing demand for digital video, which is helping to offset declines to a certain extent.

#### SCOPE

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in Spain
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Spain
- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Spain movies & entertainment market with five year forecasts

#### REASONS TO BUY

- What was the size of the Spain movies & entertainment market by value in 2016?
- What will be the size of the Spain movies & entertainment market in 2021?
- What factors are affecting the strength of competition in the Spain movies & entertainment market?
- How has the market performed over the last five years?
- What are the main segments that make up Spain's movies & entertainment market?

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## COMPANIES MENTIONED

Lazona Films  
Sony Corporation  
Time Warner Inc.  
The Walt Disney Company

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