

Movies & Entertainment in Italy

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Abstracts

Movies & Entertainment in Italy

Summary

Movies & Entertainment in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Movies & entertainment market is segmented into box office and music & video.

The Italian movies & entertainment market recorded revenues of \$710.5 million in 2023, representing a negative compound annual growth rate (CAGR) of 4.2% between 2018 and 2023.

The box office segment accounted for the market's largest proportion in 2023, with total revenues of \$513.7 million, equivalent to 72.3% of the market's overall value.

In 2023, the Italian movies & entertainment market recorded an annual growth of 46.6% due to the rise in household expenditure on recreation such as leisure & entertainment. According to Eurostat, in 2023, the household consumption expenditure recreation per household in Italy reached \$7,749.3, up 11% annually.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Italy

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy movies & entertainment market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Italy movies & entertainment market by value in 2023?

What will be the size of the Italy movies & entertainment market in 2028?

What factors are affecting the strength of competition in the Italy movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up Italy's movies & entertainment market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths and strategies of leading players?
- 7.3. What are the recent developments in the market?

8 COMPANY PROFILES

- 8.1. Cattleya SRL
- 8.2. Warner Music Group Corp.
- 8.3. Warner Bros. Discovery, Inc.
- 8.4. Universal Music Group Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Italy movies & entertainment market value: \$ million, 2018-23

Table 2: Italy movies & entertainment market category segmentation: % share, by value, 2018-23

Table 3: Italy movies & entertainment market category segmentation: \$ million, 2018-23

Table 4: Italy movies & entertainment market geography segmentation: \$ million, 2023

Table 5: Italy movies & entertainment market value forecast: \$ million, 2023-28

Table 6: Cattleya SRL: Key Facts

Table 7: Warner Music Group Corp.: Key Facts

Table 8: Warner Music Group Corp.: Annual Financial Ratios

Table 9: Warner Music Group Corp.: Key Employees

Table 10: Warner Music Group Corp.: Key Employees Continued

Table 11: Warner Music Group Corp.: Key Employees Continued

Table 12: Warner Bros. Discovery, Inc.: Key Facts

Table 13: Warner Bros. Discovery, Inc.: Annual Financial Ratios

Table 14: Warner Bros. Discovery, Inc.: Key Employees

Table 15: Warner Bros. Discovery, Inc.: Key Employees Continued

Table 16: Universal Music Group Inc: Key Facts

Table 17: Universal Music Group Inc: Key Employees

Table 18: Universal Music Group Inc: Key Employees Continued

Table 19: Italy Size of Population (million), 2019-23

Table 20: Italy Real GDP (constant 2010 prices, \$ billion), 2019-23

Table 21: Italy GDP (Current prices, \$ billion), 2019-23

Table 22: Italy Inflation, 2019-23

Table 23: Italy Consumer Price Index (absolute), 2019-23

Table 24: Italy Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Italy movies & entertainment market value: \$ million, 2018-23

Figure 2: Italy movies & entertainment market category segmentation: \$ million, 2018-23

Figure 3: Italy movies & entertainment market geography segmentation: % share, by value, 2023

Figure 4: Italy movies & entertainment market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the movies & entertainment market in Italy, 2023

Figure 6: Drivers of buyer power in the movies & entertainment market in Italy, 2023

Figure 7: Drivers of supplier power in the movies & entertainment market in Italy, 2023

Figure 8: Factors influencing the likelihood of new entrants in the movies & entertainment market in Italy, 2023

Figure 9: Factors influencing the threat of substitutes in the movies & entertainment market in Italy, 2023

Figure 10: Drivers of degree of rivalry in the movies & entertainment market in Italy, 2023

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