

Movies & Entertainment in Germany

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Abstracts

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Summary

Movies & Entertainment in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Movies & entertainment market is segmented into box office and music & video.

The German movies & entertainment market recorded revenues of \$2,523.6 million in 2023, representing a negative compound annual growth rate (CAGR) of 4.5% between 2018 and 2023.

The music & video segment accounted for the market's largest proportion in 2023, with total revenues of \$1,802.9 million, equivalent to 71.4% of the market's overall value.

In 2023, the German movies & entertainment market recorded an annual growth of 7.1% due to the success of several high-grossing domestic and international films which fuelled the box office revenues.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Germany

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany movies & entertainment market with five year forecasts

Reasons to Buy

What was the size of the Germany movies & entertainment market by value in 2023?

What will be the size of the Germany movies & entertainment market in 2028?

What factors are affecting the strength of competition in the Germany movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up Germany's movies & entertainment market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players?
- 7.3. What have been the most significant mergers/acquisitions in the market?

8 COMPANY PROFILES

- 8.1. Warner Bros. Discovery, Inc.
- 8.2. Universal Music Group Inc
- 8.3. Bavaria Film GMBH
- 8.4. Warner Music Group Corp.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Germany movies & entertainment market value: \$ million, 2018-23
- Table 2: Germany movies & entertainment market category segmentation: % share, by value, 2018-23
- Table 3: Germany movies & entertainment market category segmentation: \$ million, 2018-23
- Table 4: Germany movies & entertainment market geography segmentation: \$ million, 2023
- Table 5: Germany movies & entertainment market value forecast: \$ million, 2023-28
- Table 6: Warner Bros. Discovery, Inc.: Key Facts
- Table 7: Warner Bros. Discovery, Inc.: Annual Financial Ratios
- Table 8: Warner Bros. Discovery, Inc.: Key Employees
- Table 9: Warner Bros. Discovery, Inc.: Key Employees Continued
- Table 10: Universal Music Group Inc: Key Facts
- Table 11: Universal Music Group Inc: Key Employees
- Table 12: Universal Music Group Inc: Key Employees Continued
- Table 13: Bavaria Film GMBH: Key Facts
- Table 14: Bavaria Film GMBH: Key Employees
- Table 15: Warner Music Group Corp.: Key Facts
- Table 16: Warner Music Group Corp.: Annual Financial Ratios
- Table 17: Warner Music Group Corp.: Key Employees
- Table 18: Warner Music Group Corp.: Key Employees Continued
- Table 19: Warner Music Group Corp.: Key Employees Continued
- Table 20: Germany Size of Population (million), 2019-23
- Table 21: Germany Real GDP (constant 2010 prices, \$ billion), 2019-23
- Table 22: Germany GDP (current prices, \$ billion), 2019-23
- Table 23: Germany Inflation, 2019-23
- Table 24: Germany Consumer Price Index (absolute), 2019-23
- Table 25: Germany Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

- Figure 1: Germany movies & entertainment market value: \$ million, 2018-23
- Figure 2: Germany movies & entertainment market category segmentation: \$ million, 2018-23
- Figure 3: Germany movies & entertainment market geography segmentation: % share, by value, 2023
- Figure 4: Germany movies & entertainment market value forecast: \$ million, 2023-28
- Figure 5: Forces driving competition in the movies & entertainment market in Germany, 2023
- Figure 6: Drivers of buyer power in the movies & entertainment market in Germany, 2023
- Figure 7: Drivers of supplier power in the movies & entertainment market in Germany, 2023
- Figure 8: Factors influencing the likelihood of new entrants in the movies & entertainment market in Germany, 2023
- Figure 9: Factors influencing the threat of substitutes in the movies & entertainment market in Germany, 2023
- Figure 10: Drivers of degree of rivalry in the movies & entertainment market in Germany, 2023

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