

# Movies & Entertainment in China

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## Abstracts

Movies & Entertainment in China

### Summary

Movies & Entertainment in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

Movies & entertainment market is segmented into box office and music & video.

The Chinese movies & entertainment market recorded revenues of \$967.4 million in 2023, representing a negative compound annual growth rate (CAGR) of 36.6% between 2018 and 2023.

The box office segment accounted for the market's largest proportion in 2023, with total revenues of \$847.9 million, equivalent to 87.7% of the market's overall value.

The Chinese market accounted for 12.3% of the Asia-Pacific market.

### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in China

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China movies & entertainment market with five year forecasts

## Reasons to Buy

What was the size of the China movies & entertainment market by value in 2023?

What will be the size of the China movies & entertainment market in 2028?

What factors are affecting the strength of competition in the China movies & entertainment market?

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