

Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

Summary

Global Movies & Entertainment industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The movie & entertainment market consists of producers and distributors of entertainment formats, such as movies and music.

The movie box office segment is valued as the revenues received by box offices from total annual admissions.

The music & video segment covers retail sales of pre-recorded music singles and albums and pre-recorded films and television programs in any format (including vinyl, CDs, VCDs, DVDs, Blue Ray disks, and paid downloads).

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2022 annual average exchange rates.

The global movies & entertainment market had total revenues of \$44.6 billion in 2022, representing a negative compound annual growth rate (CAGR) of 7.6% between 2017 and 2022.

The music & video segment accounted for market's the largest proportion in 2022, with total revenues of \$26.0 billion, equivalent to 58.2% of the market's overall value.

The global movies & entertainment market witness a decline in the CAGR during the historic period due to the shift of consumer preference to platforms like Netflix and Amazon Prime Video, as it is damaging the market for box office movies.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global movies & entertainment market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global movies & entertainment market

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global movies & entertainment market with five year forecasts

Reasons to Buy

What was the size of the global movies & entertainment market by value in 2022?

What will be the size of the global movies & entertainment market in 2027?

What factors are affecting the strength of competition in the global movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up the global movies & entertainment market?

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