

Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/M93A54E9C72FEN.html>

Date: September 2023

Pages: 306

Price: US\$ 1,495.00 (Single User License)

ID: M93A54E9C72FEN

Abstracts

Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

Summary

Global Movies & Entertainment industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The movie & entertainment market consists of producers and distributors of entertainment formats, such as movies and music.

The movie box office segment is valued as the revenues received by box offices from total annual admissions.

The music & video segment covers retail sales of pre-recorded music singles and albums and pre-recorded films and television programs in any format (including vinyl, CDs, VCDs, DVDs, Blue Ray disks, and paid downloads).

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2022 annual average exchange rates.

The global movies & entertainment market had total revenues of \$44.6 billion in 2022, representing a negative compound annual growth rate (CAGR) of 7.6% between 2017 and 2022.

The music & video segment accounted for market's the largest proportion in 2022, with total revenues of \$26.0 billion, equivalent to 58.2% of the market's overall value.

The global movies & entertainment market witness a decline in the CAGR during the historic period due to the shift of consumer preference to platforms like Netflix and Amazon Prime Video, as it is damaging the market for box office movies.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global movies & entertainment market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global movies & entertainment market

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global movies & entertainment market with five year forecasts

Reasons to Buy

What was the size of the global movies & entertainment market by value in 2022?

What will be the size of the global movies & entertainment market in 2027?

What factors are affecting the strength of competition in the global movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up the global movies & entertainment market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Competitive landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL MOVIES & ENTERTAINMENT

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 MOVIES & ENTERTAINMENT IN ASIA-PACIFIC

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MOVIES & ENTERTAINMENT IN EUROPE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

7 MACROECONOMIC INDICATORS

- 7.1. Country data

8 MOVIES & ENTERTAINMENT IN FRANCE

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 MOVIES & ENTERTAINMENT IN GERMANY

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

11 MACROECONOMIC INDICATORS

- 11.1. Country data

12 MOVIES & ENTERTAINMENT IN ITALY

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation

12.4. Market outlook

12.5. Five forces analysis

13 MACROECONOMIC INDICATORS

13.1. Country data

14 MOVIES & ENTERTAINMENT IN JAPAN

14.1. Market Overview

14.2. Market Data

14.3. Market Segmentation

14.4. Market outlook

14.5. Five forces analysis

15 MACROECONOMIC INDICATORS

15.1. Country data

16 MOVIES & ENTERTAINMENT IN AUSTRALIA

16.1. Market Overview

16.2. Market Data

16.3. Market Segmentation

16.4. Market outlook

16.5. Five forces analysis

17 MACROECONOMIC INDICATORS

17.1. Country data

18 MOVIES & ENTERTAINMENT IN CANADA

18.1. Market Overview

18.2. Market Data

18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

19 MACROECONOMIC INDICATORS

19.1. Country data

20 MOVIES & ENTERTAINMENT IN CHINA

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

21 MACROECONOMIC INDICATORS

21.1. Country data

22 MOVIES & ENTERTAINMENT IN THE NETHERLANDS

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

23 MACROECONOMIC INDICATORS

23.1. Country data

24 MOVIES & ENTERTAINMENT IN SPAIN

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

25 MACROECONOMIC INDICATORS

25.1. Country data

26 MOVIES & ENTERTAINMENT IN THE UNITED KINGDOM

- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis

27 MACROECONOMIC INDICATORS

- 27.1. Country data

28 MOVIES & ENTERTAINMENT IN THE UNITED STATES

- 28.1. Market Overview
- 28.2. Market Data
- 28.3. Market Segmentation
- 28.4. Market outlook
- 28.5. Five forces analysis

29 MACROECONOMIC INDICATORS

- 29.1. Country data

30 COMPANY PROFILES

- 30.1. Comcast Corporation
- 30.2. Metro Goldwyn Mayer Studios Inc
- 30.3. Paramount Global Inc
- 30.4. The Walt Disney Studios
- 30.5. Lions Gate Entertainment Corp
- 30.6. Sony Pictures Entertainment Inc
- 30.7. Universal Music Group Inc
- 30.8. Warner Bros. Discovery, Inc.
- 30.9. Warner Music Group Corp.

31 APPENDIX

31.1. Methodology

31.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global movies & entertainment market value: \$ billion, 2017-22

Table 2: Global movies & entertainment market category segmentation: % share, by value, 2017-2022

Table 3: Global movies & entertainment market category segmentation: \$ billion, 2017-2022

Table 4: Global movies & entertainment market geography segmentation: \$ billion, 2022

Table 5: Global movies & entertainment market value forecast: \$ billion, 2022-27

Table 6: Global size of population (million), 2018-22

Table 7: Global gdp (constant 2005 prices, \$ billion), 2018-22

Table 8: Global gdp (current prices, \$ billion), 2018-22

Table 9: Global inflation, 2018-22

Table 10: Global consumer price index (absolute), 2018-22

Table 11: Global exchange rate, 2018-22

Table 12: Asia-Pacific movies & entertainment market value: \$ billion, 2017-22

Table 13: Asia-Pacific movies & entertainment market category segmentation: % share, by value, 2017-2022

Table 14: Asia-Pacific movies & entertainment market category segmentation: \$ billion, 2017-2022

Table 15: Asia-Pacific movies & entertainment market geography segmentation: \$ billion, 2022

Table 16: Asia-Pacific movies & entertainment market value forecast: \$ billion, 2022-27

Table 17: Europe movies & entertainment market value: \$ billion, 2017-22

Table 18: Europe movies & entertainment market category segmentation: % share, by value, 2017-2022

Table 19: Europe movies & entertainment market category segmentation: \$ billion, 2017-2022

Table 20: Europe movies & entertainment market geography segmentation: \$ billion, 2022

Table 21: Europe movies & entertainment market value forecast: \$ billion, 2022-27

Table 22: Europe size of population (million), 2018-22

Table 23: Europe gdp (constant 2005 prices, \$ billion), 2018-22

Table 24: Europe gdp (current prices, \$ billion), 2018-22

Table 25: Europe inflation, 2018-22

Table 26: Europe consumer price index (absolute), 2018-22

Table 27: Europe exchange rate, 2018-22

Table 28: France movies & entertainment market value: \$ billion, 2017-22

Table 29: France movies & entertainment market category segmentation: % share, by value, 2017-2022

Table 30: France movies & entertainment market category segmentation: \$ billion, 2017-2022

Table 31: France movies & entertainment market geography segmentation: \$ billion, 2022

Table 32: France movies & entertainment market value forecast: \$ billion, 2022-27

Table 33: France size of population (million), 2018-22

Table 34: France gdp (constant 2005 prices, \$ billion), 2018-22

Table 35: France gdp (current prices, \$ billion), 2018-22

Table 36: France inflation, 2018-22

Table 37: France consumer price index (absolute), 2018-22

Table 38: France exchange rate, 2018-22

Table 39: Germany movies & entertainment market value: \$ billion, 2017-22

Table 40: Germany movies & entertainment market category segmentation: % share, by value, 2017-2022

Table 41: Germany movies & entertainment market category segmentation: \$ billion, 2017-2022

Table 42: Germany movies & entertainment market geography segmentation: \$ billion, 2022

Table 43: Germany movies & entertainment market value forecast: \$ billion, 2022-27

Table 44: Germany size of population (million), 2018-22

Table 45: Germany gdp (constant 2005 prices, \$ billion), 2018-22

Table 46: Germany gdp (current prices, \$ billion), 2018-22

Table 47: Germany inflation, 2018-22

Table 48: Germany consumer price index (absolute), 2018-22

Table 49: Germany exchange rate, 2018-22

Table 50: Italy movies & entertainment market value: \$ billion, 2017-22

Table 51: Italy movies & entertainment market category segmentation: % share, by value, 2017-2022

Table 52: Italy movies & entertainment market category segmentation: \$ billion, 2017-2022

Table 53: Italy movies & entertainment market geography segmentation: \$ billion, 2022

Table 54: Italy movies & entertainment market value forecast: \$ billion, 2022-27

Table 55: Italy size of population (million), 2018-22

Table 56: Italy gdp (constant 2005 prices, \$ billion), 2018-22

Table 57: Italy gdp (current prices, \$ billion), 2018-22

Table 58: Italy inflation, 2018-22

Table 59: Italy consumer price index (absolute), 2018-22

Table 60: Italy exchange rate, 2018-22

Table 61: Japan movies & entertainment market value: \$ billion, 2017-22

Table 62: Japan movies & entertainment market category segmentation: % share, by value, 2017-2022

Table 63: Japan movies & entertainment market category segmentation: \$ billion, 2017-2022

Table 64: Japan movies & entertainment market geography segmentation: \$ billion, 2022

Table 65: Japan movies & entertainment market value forecast: \$ billion, 2022-27

Table 66: Japan size of population (million), 2018-22

Table 67: Japan gdp (constant 2005 prices, \$ billion), 2018-22

Table 68: Japan gdp (current prices, \$ billion), 2018-22

Table 69: Japan inflation, 2018-22

Table 70: Japan consumer price index (absolute), 2018-22

Table 71: Japan exchange rate, 2018-22

Table 72: Australia movies & entertainment market value: \$ billion, 2017-22

Table 73: Australia movies & entertainment market category segmentation: % share, by value, 2017-2022

Table 74: Australia movies & entertainment market category segmentation: \$ billion, 2017-2022

Table 75: Australia movies & entertainment market geography segmentation: \$ billion, 2022

Table 76: Australia movies & entertainment market value forecast: \$ billion, 2022-27

Table 77: Australia size of population (million), 2018-22

Table 78: Australia gdp (constant 2005 prices, \$ billion), 2018-22

Table 79: Australia gdp (current prices, \$ billion), 2018-22

Table 80: Australia inflation, 2018-22

Table 81: Australia consumer price index (absolute), 2018-22

Table 82: Australia exchange rate, 2018-22

Table 83: Canada movies & entertainment market value: \$ billion, 2017-22

Table 84: Canada movies & entertainment market category segmentation: % share, by value, 2017-2022

Table 85: Canada movies & entertainment market category segmentation: \$ billion, 2017-2022

Table 86: Canada movies & entertainment market geography segmentation: \$ billion, 2022

Table 87: Canada movies & entertainment market value forecast: \$ billion, 2022-27

Table 88: Canada size of population (million), 2018-22

- Table 89: Canada gdp (constant 2005 prices, \$ billion), 2018-22
- Table 90: Canada gdp (current prices, \$ billion), 2018-22
- Table 91: Canada inflation, 2018-22
- Table 92: Canada consumer price index (absolute), 2018-22
- Table 93: Canada exchange rate, 2018-22
- Table 94: China movies & entertainment market value: \$ billion, 2017-22
- Table 95: China movies & entertainment market category segmentation: % share, by value, 2017-2022
- Table 96: China movies & entertainment market category segmentation: \$ billion, 2017-2022
- Table 97: China movies & entertainment market geography segmentation: \$ billion, 2022
- Table 98: China movies & entertainment market value forecast: \$ billion, 2022-27
- Table 99: China size of population (million), 2018-22
- Table 100: China gdp (constant 2005 prices, \$ billion), 2018-22
- Table 101: China gdp (current prices, \$ billion), 2018-22
- Table 102: China inflation, 2018-22
- Table 103: China consumer price index (absolute), 2018-22
- Table 104: China exchange rate, 2018-22
- Table 105: Netherlands movies & entertainment market value: \$ billion, 2017-22

List Of Figures

LIST OF FIGURES

Figure 1: Global movies & entertainment market value: \$ billion, 2017-22

Figure 2: Global movies & entertainment market category segmentation: \$ billion, 2017-2022

Figure 3: Global movies & entertainment market geography segmentation: % share, by value, 2022

Figure 4: Global movies & entertainment market value forecast: \$ billion, 2022-27

Figure 5: Forces driving competition in the global movies & entertainment market, 2022

Figure 6: Drivers of buyer power in the global movies & entertainment market, 2022

Figure 7: Drivers of supplier power in the global movies & entertainment market, 2022

Figure 8: Factors influencing the likelihood of new entrants in the global movies & entertainment market, 2022

Figure 9: Factors influencing the threat of substitutes in the global movies & entertainment market, 2022

Figure 10: Drivers of degree of rivalry in the global movies & entertainment market, 2022

Figure 11: Asia-Pacific movies & entertainment market value: \$ billion, 2017-22

Figure 12: Asia-Pacific movies & entertainment market category segmentation: \$ billion, 2017-2022

Figure 13: Asia-Pacific movies & entertainment market geography segmentation: % share, by value, 2022

Figure 14: Asia-Pacific movies & entertainment market value forecast: \$ billion, 2022-27

Figure 15: Forces driving competition in the movies & entertainment market in Asia-Pacific, 2022

Figure 16: Drivers of buyer power in the movies & entertainment market in Asia-Pacific, 2022

Figure 17: Drivers of supplier power in the movies & entertainment market in Asia-Pacific, 2022

Figure 18: Factors influencing the likelihood of new entrants in the movies & entertainment market in Asia-Pacific, 2022

Figure 19: Factors influencing the threat of substitutes in the movies & entertainment market in Asia-Pacific, 2022

Figure 20: Drivers of degree of rivalry in the movies & entertainment market in Asia-Pacific, 2022

Figure 21: Europe movies & entertainment market value: \$ billion, 2017-22

Figure 22: Europe movies & entertainment market category segmentation: \$ billion,

2017-2022

Figure 23: Europe movies & entertainment market geography segmentation: % share, by value, 2022

Figure 24: Europe movies & entertainment market value forecast: \$ billion, 2022-27

Figure 25: Forces driving competition in the movies & entertainment market in Europe, 2022

Figure 26: Drivers of buyer power in the movies & entertainment market in Europe, 2022

Figure 27: Drivers of supplier power in the movies & entertainment market in Europe, 2022

Figure 28: Factors influencing the likelihood of new entrants in the movies & entertainment market in Europe, 2022

Figure 29: Factors influencing the threat of substitutes in the movies & entertainment market in Europe, 2022

Figure 30: Drivers of degree of rivalry in the movies & entertainment market in Europe, 2022

Figure 31: France movies & entertainment market value: \$ billion, 2017-22

Figure 32: France movies & entertainment market category segmentation: \$ billion, 2017-2022

Figure 33: France movies & entertainment market geography segmentation: % share, by value, 2022

Figure 34: France movies & entertainment market value forecast: \$ billion, 2022-27

Figure 35: Forces driving competition in the movies & entertainment market in France, 2022

Figure 36: Drivers of buyer power in the movies & entertainment market in France, 2022

Figure 37: Drivers of supplier power in the movies & entertainment market in France, 2022

Figure 38: Factors influencing the likelihood of new entrants in the movies & entertainment market in France, 2022

Figure 39: Factors influencing the threat of substitutes in the movies & entertainment market in France, 2022

Figure 40: Drivers of degree of rivalry in the movies & entertainment market in France, 2022

Figure 41: Germany movies & entertainment market value: \$ billion, 2017-22

Figure 42: Germany movies & entertainment market category segmentation: \$ billion, 2017-2022

Figure 43: Germany movies & entertainment market geography segmentation: % share, by value, 2022

Figure 44: Germany movies & entertainment market value forecast: \$ billion, 2022-27

Figure 45: Forces driving competition in the movies & entertainment market in Germany, 2022

Figure 46: Drivers of buyer power in the movies & entertainment market in Germany, 2022

Figure 47: Drivers of supplier power in the movies & entertainment market in Germany, 2022

Figure 48: Factors influencing the likelihood of new entrants in the movies & entertainment market in Germany, 2022

Figure 49: Factors influencing the threat of substitutes in the movies & entertainment market in Germany, 2022

Figure 50: Drivers of degree of rivalry in the movies & entertainment market in Germany, 2022

Figure 51: Italy movies & entertainment market value: \$ billion, 2017-22

Figure 52: Italy movies & entertainment market category segmentation: \$ billion, 2017-2022

Figure 53: Italy movies & entertainment market geography segmentation: % share, by value, 2022

Figure 54: Italy movies & entertainment market value forecast: \$ billion, 2022-27

Figure 55: Forces driving competition in the movies & entertainment market in Italy, 2022

Figure 56: Drivers of buyer power in the movies & entertainment market in Italy, 2022

Figure 57: Drivers of supplier power in the movies & entertainment market in Italy, 2022

Figure 58: Factors influencing the likelihood of new entrants in the movies & entertainment market in Italy, 2022

Figure 59: Factors influencing the threat of substitutes in the movies & entertainment market in Italy, 2022

Figure 60: Drivers of degree of rivalry in the movies & entertainment market in Italy, 2022

Figure 61: Japan movies & entertainment market value: \$ billion, 2017-22

Figure 62: Japan movies & entertainment market category segmentation: \$ billion, 2017-2022

Figure 63: Japan movies & entertainment market geography segmentation: % share, by value, 2022

Figure 64: Japan movies & entertainment market value forecast: \$ billion, 2022-27

Figure 65: Forces driving competition in the movies & entertainment market in Japan, 2022

Figure 66: Drivers of buyer power in the movies & entertainment market in Japan, 2022

Figure 67: Drivers of supplier power in the movies & entertainment market in Japan, 2022

Figure 68: Factors influencing the likelihood of new entrants in the movies & entertainment market in Japan, 2022

Figure 69: Factors influencing the threat of substitutes in the movies & entertainment market in Japan, 2022

Figure 70: Drivers of degree of rivalry in the movies & entertainment market in Japan, 2022

Figure 71: Australia movies & entertainment market value: \$ billion, 2017-22

Figure 72: Australia movies & entertainment market category segmentation: \$ billion, 2017-2022

Figure 73: Australia movies & entertainment market geography segmentation: % share, by value, 2022

Figure 74: Australia movies & entertainment market value forecast: \$ billion, 2022-27

Figure 75: Forces driving competition in the movies & entertainment market in Australia, 2022

Figure 76: Drivers of buyer power in the movies & entertainment market in Australia, 2022

Figure 77: Drivers of supplier power in the movies & entertainment market in Australia, 2022

Figure 78: Factors influencing the likelihood of new entrants in the movies & entertainment market in Australia, 2022

Figure 79: Factors influencing the threat of substitutes in the movies & entertainment market in Australia, 2022

Figure 80: Drivers of degree of rivalry in the movies & entertainment market in Australia, 2022

Figure 81: Canada movies & entertainment market value: \$ billion, 2017-22

Figure 82: Canada movies & entertainment market category segmentation: \$ billion, 2017-2022

Figure 83: Canada movies & entertainment market geography segmentation: % share, by value, 2022

Figure 84: Canada movies & entertainment market value forecast: \$ billion, 2022-27

Figure 85: Forces driving competition in the movies & entertainment market in Canada, 2022

Figure 86: Drivers of buyer power in the movies & entertainment market in Canada, 2022

Figure 87: Drivers of supplier power in the movies & entertainment market in Canada, 2022

Figure 88: Factors influencing the likelihood of new entrants in the movies & entertainment market in Canada, 2022

Figure 89: Factors influencing the threat of substitutes in the movies & entertainment

market in Canada, 2022

Figure 90: Drivers of degree of rivalry in the movies & entertainment market in Canada, 2022

Figure 91: China movies & entertainment market value: \$ billion, 2017-22

Figure 92: China movies & entertainment market category segmentation: \$ billion, 2017-2022

Figure 93: China movies & entertainment market geography segmentation: % share, by value, 2022

Figure 94: China movies & entertainment market value forecast: \$ billion, 2022-27

Figure 95: Forces driving competition in the movies & entertainment market in China, 2022

I would like to order

Product name: Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/M93A54E9C72FEN.html>

Price: US\$ 1,495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M93A54E9C72FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970